

In The New Year Make
Cash Via NEWS Want Ads

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SIERRA MADRE, CALIFORNIA — THURSDAY, DEC. 28, 1961

10 PAGES — VOL. 55, NO. 10

Sierra Madre News

Sierra Madre News Is the Best
Little Weekly in the Southland

The Sierra Madre News Makes Factual Report to Our Readers, Advertisers

At certain intervals the SIERRA MADRE NEWS makes a report to its Readers and Advertisers. In this, the last issue of 1961, we continue this practice.

In the past year, our distribution has increased 1,750 copies and our street sales have tripled—this is a remarkable record for a weekly newspaper, reflecting both the vitality, news coverage and advertising volume of this publication.

We now distribute 6,250 newspapers every Thursday in Sierra Madre, Hastings Ranch, the Villa Section, Oaks-Highland Area and the Rosemead-Foothill business and residential district.

★ ★ ★

COUNTING three persons to a family (the accepted average), this means that the SIERRA MADRE NEWS actively reaches practically every one of the 20,000 inhabitants in its combined field. The Advertiser may well consider that this is "saturation" of the field.

★ ★ ★

NO OTHER NEWSPAPER, even the daily newspapers which come into this area, has achieved even a comparable record.

The SIERRA MADRE NEWS circulation exceeds that of any other newspaper in its field and this includes the daily newspapers.

This means that every week the Advertisers' wares are told to some 20,000 persons in this area marked by the excellence of its homes and the prosperity of its residents.

★ ★ ★

AND DON'T FORGET that the SIERRA MADRE NEWS stands fourth in "Reader Interest among 1,000 newspapers, daily or weekly, in Southern California. In the news field, only the SIERRA MADRE NEWS offers more local news about Sierra Madre, Hastings Ranch, the Villa Section, the Oaks-Highland Area and the Rosemead-Foothill business and residential district.

Only the NEWS offers provocative editorials which have come to be read by wide segments of population in this area.

Only the NEWS offers its readers the inspiring articles by the beloved Lee Shippey, Columnist of Hope.

Only the NEWS offers Henry MacArthur, the "Watchdog Over Legislation and the Governor" at Sacramento. Conservative-minded people watch for MacArthur.

Only the NEWS offers the Washington dispatches of Robert G. Spivack which, in many instances, portray the Liberal side of the political and economic picture.

Only the NEWS offers the columns written by Joyce Wenger, Toni Maurin and Martha Sharp, filled with the names and doings of people in this area.

Only the NEWS offers Bill Wark's accounts of the many thrilling rescues which the famed Sierra Madre Search and Rescue Team so often effects in the Sierra Madres.

Only the NEWS offers Advertisers and Readers this reader interest, genuine, desirable worthwhile value and advertising pulling power.

Only the NEWS offers proved values for the many real estate dealers using its columns weekly, and only the NEWS produces definite results in this field for our classified users.

★ ★ ★

P.S.: 65 copies of the SIERRA MADRE NEWS were placed on our stand in front of Von's Shopping Bag Market in Hastings Ranch last Wednesday night soon after our press began rolling. Twenty-five copies were placed in the stand in front of the new Headliner Restaurant in Sierra Madre and 50 in front of the Reoss Market.

Mark this: By 10 o'clock Thursday morning the papers on these stands all had been sold and fresh supplies had to be provided.

THE SIERRA MADRE NEWS sells out its entire supply of newspapers each week.

Mr. Advertiser: The SIERRA MADRE NEWS reaches the readers—your readers.

Mrs. B. Laughlin Is Yule Hostess

Mrs. Beulah Laughlin of 73 W. Highland entertained her brother, Matt Picken of Monrovia; his daughter, Martha Lloyd-Davies, and her daughter, Linda, at Christmas dinner.

MAIL IS SABOTAGED

Mrs. J. P. Smith of 196 W. Montecito reported to police that someone, evidently juveniles, looted her mail box, strewing Christmas cards and other opened letters about the street in front of her home.

WEATHER

	High	Low
Dec. 20	78	47
21	64	46
22	84	51
23	86	55
24	85	52
25	74	46
26	72	46

Season's Total Rainfall 5.38"
Year Ago to Date 4.16"

WINDOWS BROKEN

Youngsters evidently armed with a new BB gun as a Christmas gift peppered three windows at Sierra Madre School, also breaking two light shades in one classroom.

Mrs. B. D. Nieman Called By Death

Mrs. Bess Desmond Nieman, 86, formerly of 81 E. Laurel, Sierra Madre, passed away on Dec. 23 in a Los Angeles hospital. A native of Chicago, she had spent 11 years in Sierra Madre.

Surviving are two daughters, Mrs. Milton Ferguson of Boynton Beach, Fla., and Mrs. Sida C. Cliff Gale of San Bernardino; also a grandson, Roger Comstock of Pasadena.

Services were Wednesday at 3 p.m. in the Ripple Mortuary chapel, with Dr. Robert N. Schaper of Bethany Church in charge. Following committal in Pasadena Mausoleum final inurnment will be in Chicago.

Council Votes New Downtown Lighting System Hundreds Will Rush Work On City's Tournament Of Roses Float

Mayor's Determined Stand Brings O.K. On Flood Control Plan

Sierra Madre's downtown district and its approaches are to have modern street lighting instead of the present obsolete illumination prevailing now for many years and which has kept this section of the city in semi-darkness at night.

Anticipating the new year with a bang, Council voted this unanimously at Tuesday night's session, last of the current year.

At the same time, spearheaded by Mayor W. Webster Vannier's determined, forcible stand, Council threw down the gauntlet to Pasadena on the vital problem of flood control at the northwest section of the city, notably Michillinda where the two cities converge.

THE SAME VOTE means

that Sierra Madre will go ahead with flood control plans formulated by City Administrator Lawrence C. Bevington and now approved by the County Flood Control District. This included Michillinda, N. Sunnyside, Fairview, Gatewood Lane and Terrace and the Passionist Monastery areas.

Through Mayor Vannier's determination in which he reminded his colleagues

that the disastrous flood of 1934 began on a New Year's Eve, Pasadena is now put in the position of either cooperating with the County Flood Control District and Sierra Madre, or else continuing to defy each and possibly helping to bring on a devastating flood in the Michillinda and accompanying districts.

There was no opposition

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Lee Shippey Writes On New Year

MOST OF US do a lot of pre-planning about Christmas giving but not half as much as we should about New Year resolving.

We all realize, rather vaguely, that if we would we could do much for the improvement of our private worlds and that anyone can improve his world by starting with himself.

But most of us do more positive planning for New Year's Eve parties than we do for the year that will follow.

Indeed many New Year's Eve parties are mainly good excuses for indulging some of our weaknesses in a final fling to see the old year out, and about all some prove is that even the weakest of us is strong enough to break a good resolution.

I don't want to put a damper on anybody's fun. But I do think it would be good for all of us, including me, to do a little serious thinking on what a good world we could make of ours if it were only as easy to break a bad habit as it is to break a good resolution.

SOME OF US go to New Year's Eve parties with the

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Runaway Car Crashes Into S. M. Home

Ted Velasquez, commercial artist, was jolted out of bed about 1:30 o'clock last Saturday morning.

And it wasn't an earthquake either. Rather, police and Velasquez report, it was an automobile gone out of control and operated, police say, by Mrs. Lincoln S. (Sally Ellen Paschall, 29, of 455 E. Laurel.

The car in which Mrs. Paschall was returning from visiting her mother at 133 W. Grand View, rammed through the Velasquez garage, knocking out much of its sides and front and then banging up against the back wall separating garage and attached house.

DAMAGE was placed at around \$1,500 by Velasquez and the owner of the property, Willard A. Mescher of 415 E. Laurel.

In addition to damage to the garage, tools used by Velasquez in his art work were damaged. Front of the Paschall car was severely damaged, the dashboard being split. Almost miraculously, no one was injured, aside from Mrs. Paschall who suffered from shock.

Velasquez was sleeping in a room adjoining the garage while his wife, because of the illness of a child, was in a bedroom in another part of the house.

THE POLICE report says

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IT'S A BRAND New Year for Michael S. Bell, son of the Sierra Madre News photog, who was born on last Jan. 2 and so is a full year old next Tuesday. Mike, derby atop his blonde hair, 1962 calendar, clock ticking away the old year's minutes, his sign and — "where are those pants of mine, anyhow?" poses especially for this New Year's picture.

Rescue Team Saves Two

Two men were rescued late Friday night after hanging onto the side of a high cliff more than eight hours as their younger brother, battered and torn from a previous fall, staggered across the mountains to summon help.

The three, Jerry Haynes, 28, of 1210 Loma Ave., Monrovia; William Haynes, 34, of W. 239 St., Torrance, and Albert Haynes, 32, of 2165 S. Eastern, Bandini, parked their pickup truck on the Chantry Flats road about a mile below the picnic area and started climbing the hills toward the Santa Anita Ridge.

They were in training for a future Idaho hunting trip. New to the mountains, they failed to follow the old rule of "Always follow a

ridge" and started back down through Halfway Canyon, one of the most dangerous in the area.

THEY SCRAMBLED over ledges in the narrow confines until they were stopped by a 150-foot cliff. While attempting to find a way down earth loosened by a recent rain gave way and

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B. Reagan Is Foothill GOP Speaker

Assemblyman Bruce Reagan and Norton Norris will address the meeting of the Foothill Republicans next Wednesday night at 8 o'clock at Vasa Temple, 2031 E. Villa, Pasadena. The public is invited. Refreshments, including a pot-luck supper will be served at 7 p.m., preliminary to the speaking.

Assemblyman Reagan is a candidate for reelection from the newly-created 47th Assembly District. His Republican opponent for the nomination next June is Assemblyman Frank Lanterman of La Canada, who was "gerrymandered" out of his district by the Democratic reapportionment voted by the last session of the Legislature.

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Decorators, Flower Pasters Are Needed

The Sierra Madre Float Association plans to burn a lot of night oil this weekend at Sierra Vista Park, as they ready this city's float for the Pasadena Rose Parade.

Paul Narocowich, flower procurement chairman, requests persons who have camellias, roses, Bird of Paradise, or garden flowers for the float to please bring them to Sierra Vista Park Saturday, Dec. 30.

Phyllis Bennet, flower workers committee, still needs a few persons to help decorate and paste flowers on the float Sunday. Sierra Madreans interested in freely giving of their time should call Phyllis at EL 5-8426.

THE SIERRA MADRE FLOAT ASSOCIATION would like to express their appreciation to the Sierra Madre News, and the many wonderful residents, business and professional men who have contributed to the financial expenses, especially:

Acme Juicer Mfg., Arnold's Hardware, Art's Pet Shop, California Water and Phone, P. B. Carrell's, City Refuse Service, Civic Club, Clairdon's Deli, Cunningham Stationers, Dumas & Son, First Western Bank, Flamingo Properties, Fox Barber Shop, Foxton Chevron Service, Griffin Lumber, Gullett & Harris, Carl Hansen Ford, Hartman's Pharmacy, The Headliner.

Also The Highlander, Byron C. Hopper—Jeweler, Kiwanis Club, Los Angeles Times—Cripps, Lange & Lees, Lady Lions, McKibben Furniture, Napier Real Estate, Norm's Garage, Parkwood Convalescent Hospital, M. Penn Phillips, Perry's Stationery, Petite Beauty Salon, Pink Cottage Beauty Salon, Ralphs Shoe Store, Reece's 5c-10c Store, Richey of California, Ripple Mortuary.

Also Roberts Market, Roess Market, Royal Drugs, Sierra Cycle Shop, Sierra Engineering, Sierra Printers, Sierra Madre Hardware, Star Nurseries, 76 Union Service, Woman's Club, Dr. Mervin Peterson, Dr. Thomas Pickren, Dr. Donald McCormack, Dr. Paul Narocowich.

Also Noren Eaton, Bob Green, Milton W. Vallos, DDS, Lorance W. Lisle, Frank Parks, Robert E. Harbicht, Dr. J. Stadden Miller, S. L. Sorensen, Thomas M. Butch, Mabel Lucereni, Postmaster Charles E. Louk, Mayor W. W. Vannier, the Lester Anthony's, Mr. and Mrs. Edwin Spahn, R. Beaumont, Dr. Earle C. Manning, Mr. and Mrs. George T. Fleming, Harold G. Petz, James L. McCoy and Dr. C. Menzies Clark, DDS.

Contributions should be mailed to the Sierra Madre Rose Float, Jim Fisher, 111 Holdman, Sierra Madre.

"Plan your New Year's Day," Police Chief Clarence H. Morris advises the 100,000 persons planning to attend the Rose Bowl classic, "Start early and drive carefully."

"Start in ample time to allow for traffic congestion," the chief suggested, "and if at all possible, share your car with others going to the game. This will be much help in eliminating traffic tieups."

Local bus service will be offered to those desiring public transportation; game

(Continued on Page 10)

Abernethy, Rule To Seek Reelection To City Council At Election On April 10

BULLETIN

Councilmen James F. Abernethy and Ralph R. Rule announced Tuesday night that they will be candidates to succeed themselves at the city election on Tuesday, April 10. Councilman Lorraine W. Lisle, third councilman whose seat is at stake, is out of the city and could not be reached on his decision.

Sierra Madre city politics, at Tuesday night's Council meeting, turned definitely toward the April municipal elections which are bound to stir up plenty of interest.

City Atty. Charles R. Martin formally notified City Clerk L. Marie Warfel that elections of three councilmen will be on Tuesday, April 10. Whether any citywide proposals will be placed on the ballot is problematical.

Councilmen whose terms will expire are Lorance W. Lisle, James F. Abernethy, and Ralph R. Rule. Whether any of these three will seek another term is not yet determined as they have until Feb. 15 to file.

NOMINATIONS will open on Jan. 25 and close Feb. 15. Measures to be placed on the ballot must be filed by Feb. 15. Last day for registration is Feb. 15.

Holdovers are Mayor W. Webster Vannier and Councilman Severin L. Sorensen.

There is some talk that the present five councilmen come from an area too closely concentrated and thus have not been chosen from other parts of the city. Whether this will be productive of some contests for the three seats to be filled remains to be seen.

Councilman Rule was appointed some months ago to fill the vacancy created by resignation of Councilman Milton W. Emerson when he became city engineer for San Marino. Councilman Emerson was the father of the present move for better lighting for Sierra Madre.

Thousands View Hastings Ranch's Glittering Yule Light Displays

Thousands of viewers again are enjoying the Upper Hastings Ranch Yule decorations. And for the second year Greyline buses from Los Angeles are including the Ranch in their tour of holiday decorations.

Winners of the annual Christmas decoration contest as announced by William H. Pursley, president of the Upper Hastings Ranch Association, are:

Sweepstakes award—Art Gabriel, 1290 Tropical.

Best block award to residents of Hastings Ranch Dr. between Sierra Madre Blvd. and Cartwright.

First prize for parkway decorations to Crestview Dr., and second prize parkway to Daverie Dr. between Cartwright and Alegria.

Other categories and winners are: Humorous: Brooks Thomas, 1210 Tropical Ct., first; Dr. Norman Johnson, 1665 Carriage House Rd., second, and Bud Tufeld of 3775 Valley Lights, third.

Fantasy: Don Peterson, 1175 Valley View, first; Don Williamson, 1165 Hastings Ranch Dr., second, and Harley Cross, 960 Medford Rd., third.

Most Beautiful: Jack McKenzie of 1230 Valley View, first; James McGraw, 935 Pepperhill Rd., second, and James Dunbar of 995 Medford Rd., third.

RELIGIOUS: Mark Roy of 3715 Denair St., first; Burle

Jones, 1190 Riviera Dr., second, and Ken Boyce of 185 Medford Rd., third.

Best Use of Lights: Dr. T. B. Paul of 1109 Pine Bluff, first; George Krotz of 1195 Rexford Dr., second, and Arnold Bruce of 1205 Pine Bluff, third.

Special Awards: Henry Myers, 3695 Denair St., Bud Stires, 945 Hastings Ranch Dr. and Ed Zembra, 1315 Rexford Dr.

James Edwards of 1070 Pine Bluff.

Honorable Mention: George Coulters, 1275 Leonard; Howard Moon, 3895 Valley Lights; John Wardlaw, 1015 Pepperhill; Merle Miller, 1810 Daverie Dr.; Lucky Allen, 3685 Denair; William Olson, 970 Pepperhill; Joseph Smyth, 934 Crestview Dr.; Donald Hayward, 3880 Valley Lights; Ansel Horn, 1365 Cornet, and Marion Anderson, 935 Medford Rd.

PRESIDENT'S AWARD:

The SIERRA MADRE NEWS Wishes Its 20,000 Readers And Its Advertisers A Most Happy And Prosperous 1962

Jerry Asher Director Of County Assn.

The Los Angeles County Employees Association to which 30,000 of the 40,000 county employees belong, acting through its Council of Delegates, has elected Jerry W. Asher of 410 Gatewood Terrace, Sierra Madre, as a director for 1962 and 1963. Asher is treasurer also of the Foothill Credit Co.

The association spends approximately half a million dollars a year for services, and utilizes a full-time staff of more than 30 persons.

The operation has developed a need for further fiscal analysis, and the treasurer has assigned Mr. Asher responsibility for audit and for acting as assistant to the treasurer.

FUNCTIONING as an employee-bargaining and representative agency, the association proposes legislation for and watches over the welfare of public servants in all departments and special districts of the county service.

Mr. Asher is presently a deputy county clerk, and has been active in affairs of the employee group for five years.

Rabbi To Discuss Religion, Schools

Rabbi Camillus Angel will conduct the Sabbath Eve Services on Friday, Dec. 29, at 8:30 p.m., at Temple Beth David of the San Gabriel Valley. He will speak on "Religion And The Public School."

The Temple Choir will participate, with Mrs. Charles Lich of 710 Encino Dr., Arcadia, at the organ. Members of the congregation will read the Invocation, recite the Blessing of the Lights and Kiddush (Sanctification Prayer).

Lt. Martin Gains Honors

Theodore T. Martin, son of Mr. and Mrs. W. C. Roberts of 145 E. Grand View, Sierra Madre, has been commissioned a second Lieutenant and has received his navigator's wings in the United States Air Force following his graduation from navigator training at Harlingen Air Force Base, Tex.

As a distinguished graduate, Lt. Martin received the Air Training Command Tro-

phy and the Daughters American Colonist Award. He has been assigned to Travis Air Force Base, Calif. Lt. Martin is a graduate from John Muir High in Pasadena.

His Car Stolen

Donald George Carpenter of 275 W. Montecito, reported to police theft of his automobile parked in front of the VFW Hall at 40 E. Montecito. So far police have been unable to gain a trace of the stolen car or the thieves.

Area Youth Wins Army Rifle Award

Pfc. George B. White, son of Mrs. Florence A. White of Sierra Madre and John B. White of 404 E. Foothill Blvd., Azusa, recently achieved recognition as a top Army marksman by qualifying for the expert marksmanship badge during range firing with the Army's new M-14 rifle in Germany.

White is a wireman in Battery B of the 8th Infantry Division's 12th Artillery unit. He arrived overseas a soldier is a 1959 graduate

from Azusa High School, year ago. The 21-year-old

Course In Arabic

For the first time in this area, an opportunity to study the Arabic language is to be offered to the public.

A non-credit course in Arabic will be presented during the spring semester in the Pasadena City College Extended Day program in Room 206E, Pasadena High School, on Tuesday evenings from 7:30 p.m. Class will begin on Jan. 30. The instructor will be Abdulmajid Dabbas, native of Jordan.

Menus For Our Schools

THE SIERRA MADRE NEWS has arranged with Pasadena Elementary School District authorities to present each Thursday the menus which for the ensuing week will be offered in the cafeterias at Sierra Madre and Sierra Mesa Schools. Here are the menus for next

week:

WEDNESDAY—Hot dog on bun, green beans or W. K. Corn, cole slaw, fruit cup, milk.

THURSDAY—Chopped steak on mashed potatoes, spinach or carrots, chef's salad, favorite cake, raisin bread and butter, milk.

FRIDAY—Oven grilled fish, peas or stewed tomatoes, jellied fruit salad, apple crisp, hot roll and butter, milk.

A la carte items available.

* USE NEWS WANT ADS *

FLORIANA Sale
on all
holiday dresses
Prices start at
13.00

121 WINSTON WAY
(off Foothill Blvd., one block
West of Rosemead)

**4 1/2% IF IT'S
SAFETY
YOU WANT MOST
OPEN YOUR SAVINGS
ACCOUNT AT COAST**
ASSETS: Over 500 Million Dollars
RESERVES: Over 36 Million Dollars
Member FHLB—Insured by FSLIC

Ask for your copy of:
"The Lenin Quote"
COAST FEDERAL SAVINGS
and Loan Assn. of Los Angeles
918 & 919, Los Angeles 14, Calif.

COAST FEDERAL SAVINGS

**Clardon
DeliLunch**
31
N. Baldwin
EL 5-1534

Order Your Cold
Cuts and Meat
Platters, Salads and
Makings for Your
New Years Party
Early.

The Deli Section
Will Be Open:
SUNDAY, DEC. 31
For Your Convenience
11 a.m. to 6
p.m.

The Luncheonette
Will Be Closed:
SUNDAY, DEC. 31,
MONDAY, JAN. 1.

NEW YEARS
DAY SPECIAL:

Eastern, Choice
Aged To Perfection
Guaranteed Eating
Satisfaction

TOP
SIRLOIN
STEAK **\$1.39**

Resolved:
✓ to give our regular
customers the finest
possible prescription service
all through 1962
✓ to make and keep new
friends because of our
constant efforts to be of
utmost service.

Happy New Year
to All

YOUR (Retail) PHARMACY

Hartman
Retail Pharmacy
29 N. Baldwin EL. 5-3311
After Hours Call
EL. 5-9641



"The soul, of origin
divine, God's glorious
image, freed from
clay, in heaven's
eternal sphere shall
shine, a star of day!"
—Robt. Montgomery

DIGNIFIED SERVICE • SYMPATHETIC HELP
UNDERSTANDING IN TIME OF NEED

COMPLETE MORTUARY SERVICES

Ripple MORTUARY

SERVING ALL FAITHS

STERLING RIPPLE—Director

EL. 5-3434

201 W. SIERRA MADRE BLVD.



**WISHES YOU A
HAPPY, PROSPEROUS NEW YEAR!**

All Ralphs stores will close at 7 P.M. New Year's Eve and remain closed New Year's Day. Open 9 A.M. Tuesday, January 2 with these tremendous money-saving specials still in effect!

Be a "Smart Shopper in '62"... Shop at Ralphs and be sure of "the most of the best for the least" every day! *EXCEPT FOR THOSE NORMALLY CLOSED AT SIX

Health & Beauty Aids

Resolve in '62 to save time and money by shopping for toiletries as you grocery shop at Ralphs.

First to slash prices on

HEALTH AND BEAUTY AIDS

for example:

	USUALLY	NEW LOW PRICE
ANACIN, Bottle of 100	\$1.19	\$.98
BAYER ASPIRIN, 100's	.73	.63
300's Glass	1.69	1.49
BUFFERIN, 100's	1.29	1.09
TUMS, Bottle 100's	.83	.75
LISTERINE, 12 oz. Glass	.89	.75
18 oz.	1.19	.99
COLGATE Dental Cream, 6 3/4 oz. "Family Size"	.83	.69
CREST Toothpaste, 6 3/4 oz.	.83	.69
RALPHS Toothpaste, 3.25 oz.	.39	.29

NON-FOODS

Resolve in '62 to Save more on well-known staples at Ralphs... like...

TIDE 69¢

DETERGENT GIANT PKG.
PRICE INCLUDES "5¢ OFF" LABEL

CHIC-E CAT FOOD 2 FOR 25¢
CHOPPED KIDNEY, 6-OZ. CANS

FULVITA MULTI VITAMINS 30 DAY SUPPLY 99¢

DU PONT SPONGES SMALL 42 17¢

— HALF PRICE SALE! —

Save 50% on CHRISTMAS CARDS, WRAPPING PAPER, FOR NEXT TAGS, SEALS, ETC. BUY NOW

GOLDEN PREMIUM MEATS

Resolve in '62 to buy "the Best" in Meats... 1 lb. 3 Golden every time by our rigid quality control in our own ultra-modern meat plant, and our super trim which saves you as much as 40¢ a pound of "take home" meat!

OL' SMOKEY or FARMER JOHN HAMS 39¢

FULLY TENDERIZED REAL VALUE—NOT JUST AN END OR PORTION! FULL SHANK HALF

BUTT END 45¢ WHOLE 49¢ CENTER SLICES 39¢

WITH HAM OR TURKEY SERVE OCEAN SPRAY CRANBERRY SAUCE

RALPHS GOLDEN PREMIUM BEEF U.S.D.A. GRADED CHOICE SWISS STEAK 69¢ lb.

CENTER CUT ROUND STEAK 79¢ lb.

BONELESS TOP ROUND 89¢ lb.

WELL TRIMMED RUMP ROAST 75¢ lb.

HEN TURKEYS 33¢ lb.

NORBEST GRADE A OVEN READY

BACON 59¢

McCOY'S—BONELESS COOKED PASTRAMI 89¢ lb.

EASTERN SCALLOPS 1 lb. 69¢

Ralphs BAKERY

PEPPERIDGE COOKIES 14 OZ. BAG 45¢

CINNAMON ROLLS PKG. OF 6 29¢

RYE BREAD THIN SLICED STANDARD, 15-OZ. LOAF 25¢

SCHILLING DIP MIX 2 PKGS. 29¢

CANNED BEVERAGES 12 FOR \$1.00

INSTANT COFFEE 79¢ Save 6¢ each \$1.39

HAWAIIAN PUNCH Save 17¢ 3 FOR \$1.00

DEVILED HAM 21¢ 39¢

HEINZ BABY FOOD 3 FOR 29¢

CIRCUS MIXED NUTS (WITH PEANUTS) 13-OZ. CAN Save 10¢ 79¢

FRESH PRODUCE

Resolve in '62 to eat your way to health with vitamin and mineral-rich, truly Fresh fruits and vegetables... and SAVE at Ralphs new low prices!

SWEET ARIZONA—WHITE GRAPEFRUIT 8 LB. BAG 35¢

PEARS NO. 1 ANJOU 2 LB. FOR 25¢

CUCUMBERS FRESH LONG GREEN 5¢ EACH

GROCERIES

Resolve in '62 to SAVE on Dependable, known brands of canned and packaged foods. At Ralphs you can be SURE:

DOLE PINEAPPLE CHUNKS OR TIDBITS 5 13 1/2-OZ. CANS FOR \$1.00 Save 15¢

CANADA DRY GINGER ALE 2 FOR 49¢ PLUS DEPOSIT

LINDSAY PITTED LARGE RIPE OLIVES 39¢

MAYONNAISE RALPHS QUART Save 10¢ each 39¢

POTATO CHIPS BELL BRAND 7 1/2-OZ. PKG. Save 10¢ each 39¢

HEINZ KETCHUP 16-OZ. BOTTLE Save 6¢ each 19¢

BUTTER-NUT COFFEE Reg. low price 59¢

PACIFIC HONEY TREAT GRAHAM CRACKERS 35¢

CHICKEN OF THE SEA LIGHT CHUNK TUNA 33¢

DELICATESSEN

Resolve in '62 to Baby your Budget and "Magic" your Menu with Ralphs Deli-delectables

CANNED HAM 379¢

DUBUQUE 5 1-LB. CAN Save \$1.19

EGG NOG RALPHS QUART 49¢

LUNCHEON MEATS 3 FOR \$1.00

RALPHS SALADS Save 32¢ 4 FOR \$1.00

CHEESE LOAF RALPHS 2-LB. CARTON 69¢

FANCY BLEU CHEESE 79¢ lb.

SALAMI CHUBS ROYAL 12-OZ. 59¢

MISS WISCONSIN CHEESE 39¢

FRANKS MORRELL'S ALL MEAT 1-LB. PKG. 49¢

SMOKED OYSTERS 4 FOR \$1.00

COOKED HAM RALPHS 4"x4" SANDWICH SIZE 5-OZ. PKG. 49¢

KOSHER PICKLES QUALITY HOUSE PKG. OF 2 19¢

RALPHS DIPS 49¢

**ADD TAX TO TAXABLE ITEMS
PRICES EFFECTIVE DECEMBER 28, 29, 30, 31, JANUARY 2 & 3**

WE GIVE BLUE CHIP STAMPS

RELY on Ralphs for the MOST of the BEST for the LEAST!

... Social and Club Activities ...



Mrs. Kenneth W. Pooley
(Bonnie Lee Buckle)

Bonnie Lee Buckle Will Wed Kenneth W. Pooley In Methodist Church Friday

The Sierra Madre Methodist Church will be the locale tomorrow night at 8 o'clock for the wedding of Miss Bonnie Lee Buckle and Kenneth Walter Pooley. The bride is the daughter of Mr. and Mrs. Harry Norman Buckle of 3865 Fairmeade Rd., Hastings Ranch (Pasadena), and the bridegroom the son of Mr. and Mrs. Deo Pooley of 1735 Corson St., Pasadena.

Maid of honor will be Meredith Mitchell of Pasadena, and the bridesmaids will be Mary Lee Peterson of Pasadena; Sharon Bauerfeind of San Gabriel, and Nancy Buckle of Pasadena, sister of the bride.

BEST MAN will be David Raphael of Sierra Madre and the ushers, Lawrence Henderson of Pasadena; George Bouvier of Sierra Madre, and Edward Buckle of Pasadena, brother of the bride.

Officiating will be Rev. Clinton W. Swengel of the



ROBERTS MARKET, INC.
14 E. Sierra Madre Blvd.
Sierra Madre



GREETINGS TO OUR FRIENDS

Thank you for your patronage—
best wishes for a happy New Year!

SIERRA MADRE HARDWARE

EL 5-2331

25 W. SIERRA MADRE BLVD.

SIERRA MADRE

Around the Town With Martha

By Martha Sharp
ELgin 5-0003

CONGRATULATIONS to Mr. and Mrs. Joseph (Dorothy) Murphy on their 15th wedding anniversary as of Dec. 13. Joe and Dot were married in the Mission Inn, Riverside, Calif. They live at 321 Acacia and have two fine children, Mary Anne, 5, and Pat, 10.

ON CHRISTMAS DAY there will be a fine feast and festivities for the Maurice Perkins family at 560 Brookside Lane up in Sierra Madre Canyon. Maurice and Mary's daughter and son-in-law, Mr. and Mrs. William (Constance) Harriman and children, Colleen, 5; Michael, 3, and Doreen, 1½, of Morro Bay, another daughter and son-in-law, Mr. and Mrs. Walter (Kathleen) Fisher and son, Mark Williams, just 1 year old of Ventura will arrive St. Nick's Eve.

And with two daughters at home, Maureen and Eileen and grandmother, Mrs. Ellen Power of County T.I.P.P., Ireland (County of

Tipperary to you), Maurice's brother, Roy Bascom with son Tim and daughter, Becky of 6580 Brookside Lane, will be making a long to-be-remembered holiday.

GREETINGS and a Happy New Year to Russell Dumas who will celebrate his 80th birthday anniversary Dec. 31. Mr. Dumas was born in England, came to Canada and married Mrs. (Mary) Dumas in Winnipeg, Canada, 52 years ago this April, 1962. They have lived in Sierra Madre since 1923 and have been in business here with their son, Newman, for 11 years.

Last week's "Cobwebs" column in the SIERRA MA-

Thursday, Dec. 28, 1961 SIERRA MADRE NEWS-3

DRE NEWS brought happy memories for him when he read of the Dumas Electric and Fixit Shop winning second place in the Annual

Christmas Decorating Contest just 11 years ago this December. His presentation was a Bible open at the turn to page six

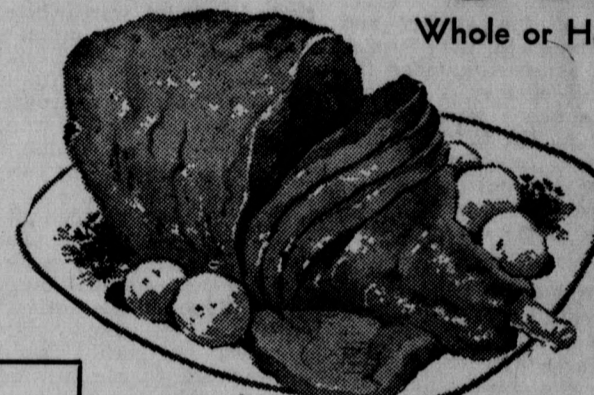
The San Gabriel Valley's Finest
Department Store For Children



PRICES EFFECTIVE WED. - SAT.
DECEMBER 27 - 30

Roberts Custom Service Meat Department

USDA CHOICE — SPRING
LEG O' LAMB 59¢
Whole or Half



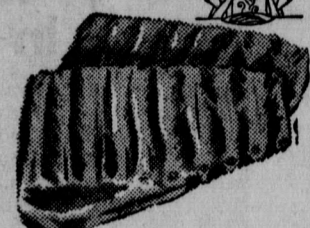
HAPPY '62 WE SAY IT WITH... FOOD SAVINGS!

EPICUREAN BRAND — FINEST

CORNISH GAME HENS . 99¢
16-OZ. EACH



MORRELL'S
CANNED HAM\$ 3.39
4 LBS. EACH



FROM THE LAND OF CORN
OSCAR MAYER
SPARE RIBS . . . 45¢
lb

OSCAR MAYER — DEEP SMOKED
REGULAR SLICED BACON . 55¢
lb

FRESH — LEAN
GROUND BEEF 39¢
lb

FRESH — LEAN
GROUND CHUCK 59¢
lb

ATLANTIC — WHITE
SCALLOPS 69¢
lb

DUNGENESS
CRAB MEAT \$1.69
lb



GLORIETTA — HALVES
PEARS 3 for \$1.00
LARGE 30-OZ. CAN

GLORIETTA
TOMATO JUICE 4 for \$1.00
46-OZ. CAN

Party Foods

NABISCO CRACKERS
SNACK THINS 10 ASSORTED 3 FOR \$1

WESTON'S FFV — HAM, CHEESE OR SESAME
CRACKERS 3 FOR \$1

TINY TOT BRISLING
SARDINES 3 3/4-OZ. CAN 25¢

GEISHA — SMALL — FOR COCKTAILS
SHRIMP 4 1/2-OZ. CAN 39¢

DEL MONTE — SEAFOOD
COCKTAIL SAUCE 12-OZ. BTL. 25¢

MONARCH — 8-Oz. BH.
French Dressing 25¢

LE DOMAINE — Extra Dry or Pink — Fifth
Champagne . \$2.49

LAURA SCUDDER'S — 13-Oz. Can
Mixed Nuts . . 69¢

MINUTE LONG GRAIN — 13 3/8 Oz.
White Rice . . . 45¢



LIBBY'S — GRAVENSTEIN
APPLE SAUCE
LB. CAN

6 for \$1.00

S&W — FRESH
Cucumber Pickles
12-OZ. JAR

19¢
lb

FROZEN FOOD Savings

XLNT — PKG. OF 12
Tacoettes . . . 4 FOR \$1

OH BOY — 8-OZ.
Garlic Bread . 4 FOR \$1

DOWNY FLAKE — 9 1/4-OZ. PKG.
Muffins 3 FOR \$1

DOWNY FLAKE — PKG. OF 8
Waffles . . . 2 FOR 25¢

"BIG ENOUGH TO
SERVE YOU —
SMALL ENOUGH
TO KNOW YOU"

OPEN FRIDAYS



Sweet
Ripe
Tangerines

2 25¢
LBS.

Medium Sized Arizona
GRAPEFRUIT . 8 lb. sack 39¢

U.S. No. 1 Idaho Russet
POTATOES . 10 lb. sack 39¢

PARTY TIME DELICATESSEN SPECIALS!

ROBERTS, HOMEMADE lb. cup
POTATO SALAD 39¢

LEO'S — SLICED DANISH — 5 1/4-OZ. PKG.
DANOLA HAM 59¢

KRAFT — AMERICAN — SWISS
OR PIMENTO — 8-OZ. PKG.
Sliced Cheese . 35¢

COMPLETE ONE-STOP FOOD SHOP

TILL 9 P.M.

Roberts Market
HOME OF THE GREEN FROG
ON THE CORNER ON THE SQUARE
SIERRA MADRE

Ranch Roundup

By
Joyce Wenger
SYcamore 8-4777

WHEE, ONE HOLIDAY OVER, and one to go—hope yours was both MEANINGFUL AND MERRY!

It was most wonderful at our house, too, but Santa left one thing out of my stocking that only you, my readers, can give; and that's more calls from you with news items in the coming year!

SORRY FOR the boo-boo. Residents of Hastings Ranch Dr. from Sierra Madre Blvd. and Cartwright won the best block award—not Cartwright to Alegria, as previously reported.

BEHIND THE SCENES with the contest judges—Such an esteemed group: Rep. and Mrs. Edgar Hiestand, Mr. and Mrs. Lee Merriman, Mr. and Mrs. Maurice Mequiar (the latter couple replaced Actor Dennis Morgan who had a conflict of schedule). All were overwhelmingly impressed by their tour of the Upper Ranch, and repeatedly stated their admiration for the cooperative effort which the event represented.

In the judges' effort to be completely fair, they requested a second tour of some of the streets and then back to the Pursley home again to ponder the difficult choices. I thought it humorous and significant that Rep. Hiestand (an experienced committee man) finally brought order and decisiveness around the judges' conference table!

I THINK the residents of Pepperhill and Valley Lights might be interested to know their streets were the last to be eliminated before the final vote came up Crestview and Daveric. The lady judges especially raved again and again about Pepperhill's angels.

Eavesdropping on the judges was fun—but not so gratifying. I'm sure, as actually delivering the prizes. This happy task was done by association officers after the hundreds of association members' ballots in the other categories were counted.

Dick Jones reports The Howard Moore family on Valley Lights was especially ecstatic over their honorable mention, because 13-year-old Valerie was completely responsible for assembling their movable rocking chair Santa on the roof top—and he rings the bell, too!

Dog lovers, children—who could resist voting the top humorous award to the Brooks Thomases. I understand Brooks has been making those delightful dogs since last February and Marge's contribution was precarious mounting climbing to gather just the right manzanita for the horns.

"BELLS ARE RINGING," the winning "most beautiful" display at the Jack MacKenzie's, will serve most appropriately for daughter Heather's wedding Saturday night. The entire decor at the MacKenzie's Valley View home is tastefully done in white. Incidentally, the \$25 merchandise certificate from Harold's Shoes should be a welcome prize for the bride's trousseau!

ED ZAREMBA, 1315 REXFORD, well deserves his special award for "Santa's Desert Playland," and I'll bet those who received honorable mentions—George Coulters, John Wardlaw, Merle Miller, Don Hayward, Ansel Horn, Marvin Anderson, Lucky Allen and William Olson, will be inspired to greater heights next year. Dr. Norman Johnson's humor made the trip up to Carriage House Rd. worthwhile, plus his neighbor on the north side of the street who cleverly covered his hill of "disaster" sand bags with white, for Santa's kid run. I'm sorry to say I didn't catch this enterprising contestant's name.

Oh, and here's a compliment for Peggy and Joe Smyth, honorable mention winners on Crestview. I overheard three of the official judges RAVE about your windows! Pepperhill and Hastings Ranch corner were nicely coordinated in white, by James McGraw's beautiful dove and Bud Stires' silhouetted Santa!

DENAIR, traffic stopper as always, runs beyond my scope of adjectives. I maintain the only way really to appreciate the tremendous detail of these exhibits is on foot! Mark Roy's beautiful religious film requires more than a moment's idling car motor can accommodate. It's deserving of our undivided and thoughtful attention. And how the children love the flying Santa, the skaters, etc. They're all wonderful!

GOOD NEWS for Pepperhill—just learned that Avon representatives on the Hill have a prize for every home. Seems three Avon gals came forward at the last moment and offered a lovely consolation block prize, because Pepperhill's angels came oh so close to winning.

I'LL REPORT on the holiday social whirl next week, meanwhile—have a **HAPPY NEW YEAR!**

Villa Views

By
Toni Maurin
SYcamore 7-9634

The older I get the faster these New Years seem to roll around, and I find my life is full of broken promises to myself.

This year I am resolved not to resolve anything and then the old head just gets whirling with new and devious ways to lure me into doing things I should have done anyway.

Maybe I can sneak up on myself and make a few quiet promises without conflicting with old dame conscience too much.

At any rate, it won't commit me to anything to wish all of you a wonderful and prosperous New Year!

I'VE SAID it before and I'll say it again, we are digging our graves with our teeth. I am more determined about it than ever before after absolutely making a pig of myself at all of the lovely parties over the holidays.

ONE WE ENJOYED so much was at the home of Dr. and Mrs. Lincoln Wilson on Old House Rd. We were there with Dr. and Mrs. Jack Paschall Jr., Mr. and Mrs. L. Robert Sorensen, Dr. and Mrs. Robert Mueller and Mr. and Mrs. Phil Kirst. As always, Mrs. Wilson's entire home was exquisitely decorated.

MR. AND MRS. JOHN CHAPMAN, also of Old House Rd., gave a lovely cocktail and buffet dinner for members of Mr. Chapman's Home Life Insurance office. This has come to be an annual affair. There were about 40 guests.

HAVE YOU SEEN the delightful display in front of the H. C. Tumilty home on Sierra Madre Villa? Happy Santa, prancing reindeer and backyard animals, all planned to take you into a child's wonderland. The inside of their home also is lovely with the most unusual tree of the season. A glistening gold tree simply adorned with nothing but purple baubles. Lovely! We enjoyed a late buffet there the other evening along with the Barney Napiers, Clarence Russes, Harry Daltons, Howard Garrisons and Barney Tumilty.

MR. AND MRS. G. F. MOYNAHAN of Trevan Rd. are enjoying sharing their new home with friends over this season. On Christmas eve they had house guests from Long Beach, Mr. and Mrs. LeRoy McCraig. On Christmas day the whole group joined the Bill Wilders of Sierra Madre for dinner.

Today they are expecting Mr. and Mrs. Wade Jarbee and their son from Salt Lake City. They plan to have a reunion with some old friends. The two men

have been friends since they were boys.

MR. AND MRS. JAMES SMITH of Sierra Madre Villa entertained at a pre-theater dinner party. Their guests were Mr. and Mrs. F. D. Howell, Mr. and Mrs. Robert Whitley and Mr. and Mrs. James Haynes.

After dinner they all went to the premier night at the Playhouse sponsored by the Assistance League.

THE ENTERTAINING in the W. H. Dunning household on Barhite was done by their 10-year-old daughter, Tracy. She had a Christmas buffet dinner party for some of her 6th grade friends. The invited guests included Susan Morgridge, Susan Lauritzen, Rose Young, Palmer Robinson, Margaret Rostker, Cheryl Neiderman, Karen Sorensen, Chris Chapman and Karen Hull.

THE PRINCETON TRIANGLE CLUB performance sponsored last Tuesday for the benefit of the Huntington Memorial Clinic Auxiliary was a complete sell-out and certainly drew a lot of patrons from these hills.

Mr. and Mrs. Ken Christianson of Sierra Madre Villa entertained their guests at a pre-show cocktail party and buffet dinner. Their group included Miss Edie Peters and her guests, Mr. Robert McKnight, Mr. and Mrs. H. Dunn, Mr. and Mrs. J. Wentz, Mr. and Mrs. William Baugh, Mr. and Mrs. M. Slavin, Mr. and Mrs. D. Giangregario, Mr. and Mrs. Charles Hardison and Mr. and Mrs. Gordon Wright.

DR. AND MRS. CLETE DORSEY of Fairpoint were joined for the same performance by the James Smiths, Dr. and Mrs. Robert Mueller and ourselves.

MR. AND MRS. TED SPENCE of Sierra Madre Villa also were among the hosts for the show. Their guests were Mr. and Mrs. Richard Munneke.

THE WILLIAM BAUGH home on Edgely Lane was teeming with activity during the holidays. They started out their season by receiving the Mapha Club for their annual Christmas cocktail party and exchange of gifts. There were about 40 guests.

Turn to Page 5

News of the Churches

Thousands In Area View 'Living Nativity' As Given At S. M. Methodist Church

Thousands of Sierra Madreans and residents of neighboring communities viewed the "Living Nativity", at the Sierra Madre Methodist Church, during the past week.

The Holy Scene reminded every one who passed the church of the birth of our Lord and Saviour Jesus Christ.

The "Living Nativity" was directed by Rev. Clinton W. Swengel, with the lighting and construction performed by Fred Lukehart.

The Roundabout Players — Mr. and Mrs. Philo Brugher and son, Sandra Budy, David and Annette Room, Wayne and Isla Gibson, Antoinette Ponzio, Beverly Monroe; and the Methodist Joe and Linda Ashead, Jim Case, Kathy Mico, Jim Hill, Thad Vick, Janet Adams, Marty Warriner, and Mary, Clinton and Melissa Swengel, in turn, nightly adorned the robes of Joseph, Mary, and the Good Shepherd.

Rev. Clinton Swengel's sermon next Sunday will tell about the Three Wise Men — "They Went Back Another Way."

Student Will Be Speaker At Temple

Dr. Charles W. Steckel, spiritual leader of the Foot-hill Jewish Community Temple Center in Sierra Madre, will conduct the Sabbath service Friday night at 8:30 o'clock. He will be assisted by Cantor Solomon Edelman who will chant the prayers. Bernice Towner will play the organ.

A student speaker will discuss "The Year 1961 in My Life as an American and as a Jew."

Hosts for the Oneg Shabbat will be Mr. and Mrs. Louis Rosen of Sierra Madre. The Rosen is cordially invited.

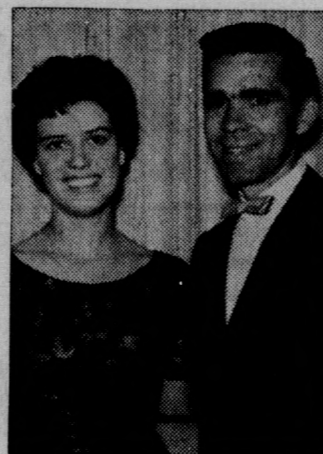
New Year Eve Sing To Mark Faith Rites

A hymn-sing of audience favorites will feature the first half of the 7:30 p.m. New Year's Eve service at Faith Lutheran Church, 835 Hastings Ranch Dr.

Worshippers will be given the opportunity to nominate their favorite hymns, according to Pastor Armin Hesse, who has chosen as the title for his New Year's Eve address, "God With Us — Always."

In the 10:30 o'clock Sunday morning service, the pastoral message will be "Under God's Covenant in 1962," based on the Scriptural account of the circumcision of the infant Jesus.

Sunday School and Bible Classes will convene at the usual hour of 9:15 o'clock.



Mr. and Mrs. Eric Parsons

Bethany Plans N. Y. Service

Sunday will be another special service at Bethany Church as the pastor, Rev. Robert N. Schaper, will bring a special message entitled, "The Year Of Our Lord" at the morning worship hours.

The evening service will be moved back to 8 p.m. for the regular hour of worship.

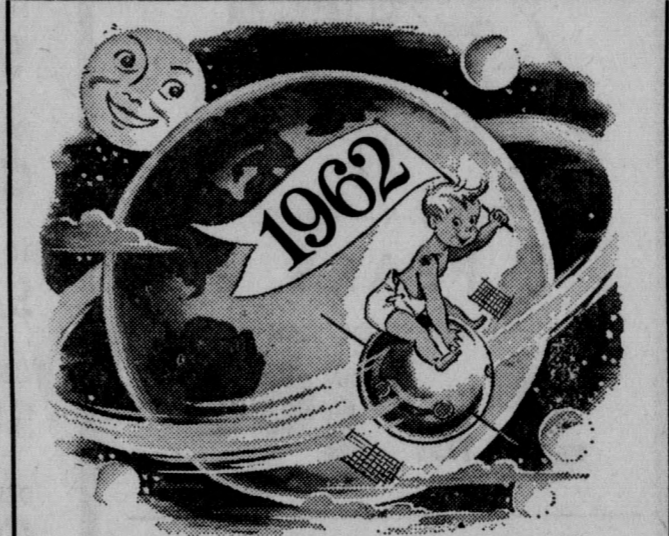
'Looking For The Promise' Hansen Topic

"Looking for the Promise" will be the sermon of Rev. Ray E. Hansen at the final service of 1961 at Shepherd of the Hills Lutheran Church, 33 E. Sierra Madre Blvd., Sierra Madre, at 10:10 a.m. Sunday, Dec. 31.

The sermon will bring out the fact that faith, patience and joyous anticipation of the future are rewarded by God, as in the Biblical instance of the aged Simeon and Anna who finally saw the Christ Child in the temple.

THE CHOIR, directed by Charles E. Markham, will sing "The Heavens Resound."

Sunday School for all ages will be at 9 a.m.



A NEW ONE'S IN ORBIT

Things change, but our message is a good old-fashioned "Happy New Year."

RALPH and ANN HURWIT

RALPH'S SHOE STORE, INC.
41 N. BALDWIN AVE. EL 5-0479



May we take this opportunity to thank our many friends and customers for their loyal patronage.

Hartman
Rexall Pharmacy
29 N. BALDWIN SIERRA MADRE

Dr. Thompson Will Preach

The New Year's message at the Congregational Church this Sunday will be brought by Dr. William J. Thompson, member, and former pastor of the church.

Dr. Thompson, who now resides in Los Angeles, was minister of the church from 1919 to 1923. He has been an active member of the congregation again during the past two years, and has occupied the pulpit several times during this period.

Dr. Thompson announces as his sermon topic "The Wonderful Way of Life." He is widely known for his writings in various publications, and particularly for his verse. Recently, his

poem, "About Miracles" was announced as the winning entry in a contest sponsored by Studio News of Friends, Neb.

Worship
The Lord
With Us!

Shepherd of the Hills

LUTHERAN CHURCH
33 E. Sierra Madre Blvd.
9 a.m.—Sunday School
10:10 a.m.—Worship
Sermon: "Looking For The Promise"
Pastor Ray E. Hansen

FAITH LUTHERAN CHURCH

The Lutheran Church—Missouri Synod
835 HASTINGS RANCH DRIVE — ARMIN W. HESSE, PASTOR
9:15 a.m.—SUNDAYS SCHOOL and BIBLE DEPARTMENTS
10:30 a.m.—CHURCH WORSHIP HOUR
Sermon: "Under God's Covenant in 1962"
7:30 p.m.—NEW YEAR'S EVE SERVICE
Half-Hour Hymnals of Audience Favorites
Address: "God With Us — Always"
BLESSED NEW YEAR TO YOU!

BETHANY CHURCH

(INTERDENOMINATIONAL)
Baldwin at Montecito Robert N. Schaper, Pastor
8:15 a.m. & 11:00 a.m.—Morning Worship
"The Year Of Our Lord"
8:00 p.m.—Evening Service
10 p.m.—12 a.m.—Fellowship Time and Watch Night Service

Santa Anita Church of Religious Science

226 W. Colorado Blvd., Arcadia HI 8-8206
DR. ETHEL BARNHART, Minister
Sunday, Dec. 31, 11 a.m.
"BEGINNING AGAIN"
Healing Meeting, Wednesdays 10:30 a.m.
Junior Church, Sunday 11 a.m.
Youth Activity, 7:30 p.m.
Dial-for-Prayer HI 7-6162

First Church of Christ, Scientist

186 W. HIGHLAND AVE., SIERRA MADRE
Sunday Service (small children cared for) 11:00 a.m.
Sunday School for pupils up to age 20..... 9:30 a.m.
Wednesday Testimonial Meetings..... 8:00 p.m.
READING ROOM, 22 N. BALDWIN AVE.
Daily Except Sundays and Holidays..... 12-5 p.m.
Saturday 10-5 p.m.

SIERRA MADRE CHURCH OF THE NAZARENE

Welcomes you to the following services:
SUNDAY, NOVEMBER 26
Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Youth Service 8:00 p.m.
Evening Service 7:00 p.m.
Sierra Madre Church of the Nazarene
191 W. Sierra Madre Blvd., Sierra Madre
Rev. J. P. Stockett, Pastor EL 5-9545

THE METHODIST CHURCH

695 W. Sierra Madre Blvd.
Sermon: "They Went Back Another Way"
Sunday Worship Services at 9:30 and 11 a.m.
Sunday School 9:30 a.m.
Adult Bible Study Class — 7 p.m.
Child Care during Church
Rev. Clinton W. Swengel, Pastor

EPISCOPAL Church of the Ascension

N. Baldwin at Laurel
Rev. Harley Gibbs Smith, Jr., Rector
Rev. James H. Miller, Assistant Priest.
Rev. Stephen Green, Assisting
SUNDAYS
7:30 a.m.—Mass
10:00 a.m.—Family Sung Mass
10:45 a.m.—Sermon, Sunday School Classes and Coffee Hour
WEEKDAYS
7:00 a.m.—Mass
9:00 a.m.—Mass Wednesday
Confessions: Saturday 11 a.m. and 5 p.m.



Sierra Madre Congregational Church
"The Church of the Singing Tower"
Church Services 9:30 and 11 a.m.
Sermon — Dr. William J. Thompson Preaching on "Wonderful Ways of Life"
Church School 9:30 a.m.

Ascension News

A CRECHE SERVICE is planned for this coming morning to replace the usual Sunday School. In place of their usual classes, the children will listen to the rector explain the creche scene. This is a beautiful service which teaches the children and reminds the adults of events in Bethlehem that are the foundation of Christianity.

EPIPHANY SILVER TEA — Women of the Church are sponsoring the Epiphany Silver Tea which will be held at the Parish House on Friday, Jan. 5 from 2 to 5 p.m. Proceeds will go to "Boys Town" in Brazil. Founders of "Boys Town," Rev. Raymond K. Riebs and Mrs. Riebs, will be guests of honor at the tea. Women of the Church will help support this organization with their orphan fund.

Although we cannot choose an individual child to adopt as our orphan, we will be aiding the "Boys Town" and all the children there.

WOMEN OF THE CHURCH plan a trip to Saint Sophia's Greek Orthodox Cathedral in Los Angeles for their January meeting. The women will meet Jan. 10 at 9 a.m. at Parish House and leave for Los Angeles from there.

'Beginning Again' Topic

"Beginning Again" is the sermon topic of Dr. Ethel Barnhart at the 11 o'clock worship service Sunday morning, Dec. 31 at Santa Anita Church of Religious Science, 226 W. Colorado Blvd., Arcadia.

The year 1962 holds a great challenge for all of us. With God, it can be the beginning, in a powerful way, of the fulfillment of the Christ Age of "Peace on earth, good-will toward men."

Dr. Barnhart will discuss the power of the individual "Beginning Again." The Tower Choir, directed by Marjean Estey, will sing "Chorale Abide Dearest Jesus," by Vulvius Bach. Child care is available.

JUNIOR CHURCH from pre-school through 9th grade meets at 11 a.m. under leadership of dedicated teachers. All children are invited to join these classes and share the blessings. The high school and college youth meet at 7:30 o'clock Sunday night.

Every Wednesday morning at 10:30 o'clock healing service is conducted in the beautiful sanctuary by Rev. Rosalie Fowler. A time of prayer is set aside for special requests. The public is invited.

Our healing ministry of prayer is a vital part of this church. Each letter receives loving attention and each request is attended in prayer and treatment by dedicated practitioners. Direct your letters to, "Healing Ministry," Santa Anita Church of Religious Science, 226 W. Colorado Blvd., Arcadia, or phone: Day HI 6-8206, or Night EL 9-4204.

Bible Reading Contest

Bethany Church has set in motion a significant year-long Bible reading activity.

The program is on a voluntary basis and it is the hope of the minister, Rev. Robert N. Schaper and his associates, that 400 persons will sign up for the project.

Embraced in the program will be members of the Junior Sunday School Department on up through the oldest member of the Berean Class.

It is hoped to have registrants read three Bible chapters a day. At the end of 1962 certificates will be awarded those who have read the Bible completely through.



FEMININE

ANNOUNCING Our Annual After Christmas DRESS SALE

Starting THURSDAY, DEC. 28th

Fall and Winter Dresses Are Reduced 1/3 Or More

We Suggest You Come Early As Quantities Are Limited

Many One Of A Style

EL. 5-1017

GULLETT & HARRIS

ONE KERSTING COURT
SIERRA MADRE, CALIF.

FASHIONS

Continued from page 4

at that party. The Baughs had decorated their home in beautiful taste.

Over the Christmas week they had Mrs. Baugh's parents and brother visiting from Salem, Ore. Mr. and Mrs. J. Gould and Mr. Lyle Gould and his daughter, Ann.

continued from page 1

Mrs. Paschall, who is employed at the Red Cross headquarters at 141 E. Huntington, Arcadia, was not used to a stick-control automobile. However, Mr. Paschall, in a telephone conversation, said such is not the case and that she was driving the regular family car.

Cub Pack In Award Meet

Cub Scout Pack 117, Highland Oaks, held a festive and fun packed December meeting. Colors were presented by Den 7. Den 4 won the attention award, Den 1 the performance award, and Den 7 the patriotic award.

Attendance award went to Den 8, inspection award to Den 3, and the Weblo award was won by Steve Geer.

Dennis Green and Kevin Maxwell were initiated into the Bobcats.

Wolf badges were awarded to Steve Jones, Bob Bray and David Watkins.

OTHER AWARDS were made to Steve Beutler, bear badge; Van Schultz, silver

arrow and friendship badge; John Watkins, denner; Nicky Bassich, assistant denner; Gary Godes, denner; Steve Black, friendship badge.

Harlan Hokin, Don Peterson, John Slavik received the Weblo badge and certificates.

Each cub placed a Christmas gift on a tree. These gifts were donated to some charity to make some other

children's Christmas happy. A shoe box relay was held. Michael Shuster won a can-teen by being the lucky one to finally unwrap a multi-wrapped package.

CHRISTMAS CAROLS were sung and the Cub Scout committee members presented an original play written by Gordon Campbell. The meeting closed with refreshments.

Peanut Removed From Her Throat

Eating peanuts on Christmas day almost proved disastrous for Mrs. Alma B. Ayers of 120 N. Auburn. One of the peanuts lodged in her throat and a hurried trip to St. Luke Hospital was necessary. There the peanut was dislodged.

Do Your Children Know What An Alert Means?

This Friday, as every last Friday of the month, is Air Raid Siren test time. The test will be made at 10 a.m.

PARENTS — HERE'S A QUESTION — Your children will be home from school Friday. What would you do if we and an alert? Could you get your children home fast enough from their play activities? Do they know what the alert means? Do you know what to do?

The monthly Air Raid Siren Test is an excellent C. D. exercise for all members of your family. Plan an exercise for your own family.

Do you know where 640 and 1240 kilocycles are on your radio dial? Does your family? You should acquaint yourself with these vital emergency facilities which might be your only means of learning official information if this country is attacked.

The test signals will be run as follows:

THE ALERT SIGNAL — a steady blast of three to four minutes' duration (one minute during test).

THE TAKE COVER SIGNAL — a wailing tone or series of shore blasts of three minutes' duration (one minute during test).

The Sierra Madre office of Civil Defense would request that any Sierra Madre resident who is unable to hear the siren test to please drop a postcard to Office of Civil Defense, 55 W. Sierra Madre Blvd., Sierra Madre, Calif., and give your location.

Sawyer School Is Host At Party

The Sawyer School of Business, at 1165 E. Colorado Blvd., Pasadena, held their annual Christmas party for the student body and faculty on Wednesday, Dec. 13.

As is their custom each year, students and school contributed a beautifully trimmed tree and presents for a group of needy children who might not otherwise enjoy the Christmas season. Christmas carols were played and a buffet luncheon was served to students, faculty, and guests of the school.

The meeting closed with refreshments.

\$500 Neckpiece Reported Missing

Mrs. Wade Furr of 7777 Ivanhoe Ave., La Jolla, wore a \$500 fur neckpiece when she came to Sierra Madre the other day to visit with relatives. With the latter she went shopping in Pasadena and Sierra Madre and when she returned to the home of her hosts the furpiece was missing. Pasadena and Sierra Madre police are investigating.

UNFAIR — When a state or nation places a tax on bachelorhood it is classed as a levy on unimproved property.

For Location of Store Nearest You Call Cumberland or Gilbert 3-6181

VON'S and Shopping Bag

...WISHES YOU A Happy New Year

C and H SUGAR
POWDERED or BROWN
1 Lb. Box
2 FOR 25¢

PINEAPPLE
DOLE - SLICED
1 1/4 Flat Can
5 FOR \$1.00

All Von's and Shopping Bag Stores Will Be
CLOSED MONDAY, JAN. 1st
OPEN SUNDAY, DEC. 31st, UNTIL 7:00 P.M.

You'll Find Your Main Meal
Menu Makers and Fun Foods
for Party Plates Featured
This Week-End at Your Nearby
Von's and Shopping Bag Store
... and You'll Save—As Always—
With the "Bell Ringer Values"

with these "BELL RINGER" VALUES!

Oh Boy Pizza
CHEESE PIZZA Frozen 9 1/2 Oz. **39¢**
CHEESE ... 16 Oz. Family Size ... **69¢**
SAUSAGE ... 9 1/2 Oz. Size ... **49¢**
PEPPERONI ... 16 Oz. Family Size ... **79¢**

In the Delicatessen
Dubuque Canned HAMs
Smoked Boneless Fully Cooked **8 1/4 LB. CAN 5.95**
Swift's Premium **BRAUNSCHWEIGER 69¢ lb.**
Gallo—From Old San Francisco **COTTO SALAME 69¢**
Milwaukee Cheddar **CHEESE SPREAD 39¢**
Our Own Famous **POTATO SALAD 29¢**

CAL-FAME FROZEN Fruit Punches
PINEAPPLE-RASPBERRY 10-OZ. PKG. **12¢**
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CHERRY-LEMON 10-OZ. PKG. **12¢**
NABISCO Triangle Thins 10-OZ. PKG. **37¢**
SUNSHINE Cheez-its 10-OZ. PKG. **29¢**
PACIFIC Treats Crackers 14-LB. PKG. **35¢**
CHICKEN OF THE SEA Chunk Tuna 6 1/2-OZ. CAN **33¢**
PILLSBURY DELUXE Cake Mixes 19-OZ. PKG. **41¢**
CAL-FAME, ORANGE OR GRAPE Fruit Drinks 46-OZ. **29¢**
CANADA DRY 28-OZ. BTL. **2 1/2 49¢**
COLD DRINK 48-COUNT PACKAGE **59¢**

VON'S BAKERIES
Rye Bread
OUR OWN FRESH! Long Loaf... **27¢** RUSSIAN OR CREAMY RYE Round Loaf... **37¢**
ALL BUTTER COFFEE CAKES
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WORLD FAIR ROUND Toothpicks REG. PKGS. **2 FOR 19¢**
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Buddy Boy—White or Yellow Popcorn 12 OZ. CAN **2 FOR 29¢**
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SCHILLING 1 1/2 OZ. CAN Ground Nutmeg **49¢**

FULLY COOKED HAMs Farmer John
With that "Smoke-House Flavor" No Shrinkage — They're Fully Cooked
WHOLE HAMs 47¢ | **BUTT PORTION 5 Lbs. Avg. Wt. 49¢** | **CENTER SLICES 98¢**
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Rib or Round Steak, Cube or Sirloin Tip ..

T-BONE STEAKS U.S.D.A. Choice Beef Custom Trim—Tails Off **\$1.09 lb.**
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PORTERHOUSE STEAKS The He-Man Favorite Tender, Juicy, Flavorful **\$1.19 lb.**

Pork Loins 47¢ lb.
FRESH EASTERN GRAIN-FED PORK **RIB HALF ROAST**
Loin End Roast **49¢** | **Rib Pork Chops 79¢**
EXTRA LEAN AND FLAVORFUL EASTERN PORK
FANCY SHRIMP 5 lb. Box 4.35 **89¢**
NORTHERN HALIBUT Center Slices **65¢**
FRESH OYSTERS Western 12 oz. Jar **59¢**
FISH STEAKS Four-Fishermen Frozen, 8-oz. **37¢**

Farmer John SLICED BACON 1 lb. Pkg. 57¢
T&M FROZEN, BUTTERED Breaded Veal Cutlets **89¢**

LARGE EGGS Dundee-Fresh Grade AA 43¢ DOZ.

COFFEE HILLS BROS. 2 lb. Can \$1.17 1 lb. Can 59¢

TOMATO JUICE LIBBY'S 46 Oz. Can 2 FOR 45¢

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BUFFERIN Bottle of 36 Reg. 63¢ Save 16¢ **47¢**
SAVE! EVERYDAY LOW PRICES ON OVER 600 ITEMS
Check These Typical Savings:
BROMO Seltzer Large Size, Usually 69¢, Our Price... **58¢**
COLGATE DENTAL CREAM Family Size, Usually 83¢, Our Price... **69¢**
BAYER ASPIRIN Btl. of 100, Usually 73¢, Our Price... **63¢**
PEPTO-BISMOL 8 OZ. Btl. Usually 98¢, Our Price... **89¢**
MILK OF MAGNESIA Phillip's, 12 Oz. Usually 59¢, Our Price... **51¢**
COTTON Q-TIPS Pkg. of 90, Usually 59¢, Our Price... **49¢**
VICKS VAPORUB 3 1/2 Oz. Jar, Usually 89¢, Our Price... **75¢**
PREL SHAMPOO Large Tube, Usually 89¢, Our Price... **79¢**
VITALIS HAIR CONDITIONER 12 Oz. Btl. Usually \$1.39, Our Price... **1.09**
ARRID CREAM DEODORANT Large Size, Usually 69¢, Our Price... **59¢**

VON'S and Shopping Bag
Blue Chip

VENGINE Lighter Fluid 4 OZ. CAN **23¢**
GOODWIN'S Ammonia PINT BOTTLE **17¢**
WATER SOFTENER Rain Drops 24 OZ. PKG. **29¢**
TREND Detergent POWDER GT. SIZE **43¢**
DETERGENT Liquid Trend 22 OZ. CAN **43¢**
TOILET SOAP Sweetheart BATH BARS 4-PACK **43¢**
SCHILLING Black Pepper PURE, GROUND 2 OZ. CAN **25¢**

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BYRON C. HOPPER JEWELER
74 W. SIERRA MADRE BLVD. SIERRA MADRE

Additional 'Round Town With Martha

Continued from page 3

Christmas Story. The Dumases spent Christmas day at the home of son and daughter-in-law, Norman and Ann, and children, Debra, Richard and Edna, at 372 Mariposa. Their other son and daughter-in-law, Douglas and Lucille, and children, Victor and Diane, of Los Angeles joined them for holiday dinner.

CONGRATULATIONS to Mr. and Mrs. Joseph (Dorothy) Murphy on their 15th wedding anniversary as of Dec. 13. Joe and Dot were married in the Mission Inn, Riverside. They live at 321 Acacia and have two fine children, Mary Ann, 5, and Pat, 10.

ON CHRISTMAS DAY there was a fine feast and festivities for the Maurice Perkins family at 650 Brookside Lane up in Sierra Canyon. Maurice and Mary's daughter and son-in-law, Mr. and Mrs. William (Constance) Harriman and children, Colleen, 5; Michael, 3, and Doeren, 1½, of Morro Bay; another daughter and son-in-law, Mr. and Mrs. Walter (Kathleen) Fisher, and son, Mark William, just 1 year old, of Ventura, all arrived Christmas Eve.

And with two daughters at home, Maureen and Eileen, and grandmother, Mrs. Ellen Power (Mary's mother) of County T.I.P.P., Ireland (County of Tipperary to you); Maurice's brother, Roy Bascom, with son, Tim, and daughter, Becky, of Brookside Lane, made it a long-to-be-remembered holiday.

MRS. ELIZABETH T. ARMSTRONG of 885½ E. Grand View has returned from New York City where she visited her sister-in-law, Mrs. Leslie Cooley, who with her husband live in Greenwich Village.

Many people and her friends will remember Mrs. Cooley as the former Mrs. Margaret Ellason, a lovely woman who was so well liked, and worked on the business and editorial staff of the Sierra Madre News.

Margaret is now editor of the Library Journal of New York City and her husband, Leslie, is the advertising manager.

Mrs. Armstrong enjoyed the theater, concerts at Carnegie Hall and attended two sessions of the United Nations during debate on the Congo situation.

Mrs. Armstrong had a Christmas weekend and dinner with her daughter and son-in-law, Mr. and Mrs. Gordon (Mary) Mackenzie of 885 E. Grand View with children, Roger, John, Susan, George, David and Julia Margaret, all spending Christmas day with Gordon's folks, Mr. and Mrs. Jack Mackenzie in Glendale.

RONALD McMILLAN, Tech. Sgt., USAF, stationed at Traverse Air Base, Northern California, drove down to spend Christmas day with his mother and father, Mr. and Mrs. Gordon McMillan, at 368 Mariposa.

IT WAS an old-fashioned Christmas and a full house for the Lloyd Brown family at 240 S. Mountain Trail. The Browns, with children, Rick, 2; twin girls, Barbara and Debra, 4; Neil, 7; Gail, 9; Gary, 10, and Diane, 12 all were present.

And a post happy birthday to Barbara and Debra, who were 4 years old Dec. 22.

MRS. ANNA LEE DAVIS, a Pasadena resident employed in Sierra Madre, had her from the hospital on Christmas—it was an especially happy holiday for her.

MY FAVORITE Christmas gift arrived this morning—a cook book signed with love from Ikey. Ikey is Mrs. Remington Stone, professionally known in the literary world as Idella Furnell.

FIRST WESTERN BANK of Sierra Madre hosted a Christmas breakfast and party for 23 of its employees at the Sierra Madre Headliner Coffee Shop, Friday morning, Dec. 22.

Staff members enjoying the Headliner's good food, bacon and eggs, hashed browns, toast, rolls and coffee, were Dominic Boggio, Frank Dolph, Fred Jensen, Zane Galceran, Alice Bende, Barbara Benschoter, Judy Brennan, Georgiana Bush, Rosanna Di Sano, Carmen Hefflin, Lucille De Mezirard, Carol Hester, Marilyn Irey, Dorothy Kennedy, Jim Lea, Ruth Patzel, Shirley Sjule, Della Weeks, Judy Stuart, Mattie Halley, Pat Fend, Erminie Shobert and Stella Bush.

About half way through the fun and festivities, Fred Tempes and Tom Williams, head men at Headliner, walked in with a large box of candy in hand and announced, "Lidzee and gentlemen, please check the color of ribbon that is tied to one of the chairs you're sitting on. If it matches the color of the ribbon on this box, it's yours."

Pat Fend had the winning color and another box of candy for Christmas.

turn to page nine



V.F.W. POST NO. 3208
40 E. MONTECITO AVE., SIERRA MADRE
New Years Eve Dance
FOR MEMBERS AND THEIR GUESTS
Sunday, Dec. 31st
REFRESHMENTS Admission: \$5.00 Per Couple
Dance Band From 9 Till?



PEACE AND JOY IN 1962

We join with you, and men of good faith everywhere, in this wish for the New Year.

PINK COTTAGE SALON
GEORGE, JOAN, JOSEPH, EMMA and ELLIE
147 W. Sierra Madre Blvd. EL 6-1059

HAPPY SAVINGS FOR YOU IN '62

FARMER JOHN SMOKED

HAMS

SHANK
END
PORTION39¢
lb.BUTT
END
PORTION49¢
lb.

WHOLE OR FULL SHANK HALF HAM...49¢ lb.

USDA GRADE "A"
BROAD BREASTED

TURKEYS

TOMS
18 to 22-lb.29¢
lb.HENS
10 to 14-lb.33¢
lb.

GAME HENS

ARMOUR STAR
ROCK CORNISH
1-lb. 4-oz. Pkg.69¢
eaALL STORES CLOSED
NEW YEAR'S DAY

A&P's SUPER-RIGHT GRAIN-FED STEER BEEF VALUES

CHUCK STEAK

OR ROAST

49¢
lb.

STEWING BEEF

SUPER-RIGHT, BONELESS

79¢
lb.

SWISS STEAK

SUPER-RIGHT BONELESS

69¢
lb.

BEEF ROAST

SUPER-RIGHT ROUND BONE

53¢
lb.

RIB ROAST

WASTE FREE-SHORT CUT

89¢
lb.

ROUND STEAK

SUPER-RIGHT, BONE-IN CUT

79¢
lb.

RUMP ROAST

SUPER-RIGHT, BONE IN

79¢
lb.

STEAK

T-BONE or PORTERHOUSE

\$1.05
lb.

SIRLOIN TIP

OR BONELESS ROUND

89¢
lb.

CLOD ROAST

SUPER-RIGHT, BONELESS

79¢
lb.

TOP SIRLOIN

BONELESS STEAK

\$1.35
lb.

STEAKS

SUPER-RIGHT
RIB OR CLUB STEAK93¢
lb.

A&P Garden Fresh Fruits & Vegetables

LARGE CRISP HEAD

LETTUCE

10¢
ea

THE YOUNGSTERS LOVE 'EM

Golden
Bananas 2 LBS.

25¢

EXTRA FANCY NORTHERN RED

Delicious
APPLES 2 LBS.

25¢

A&P's NEW YEAR'S LIQUOR* VALUES

McCREADIES IMPORTED SCOTCH WHISKY

Fifth 3.99

SANTA ANITA STRAIGHT BOURBON WHISKEY

Fifth 3.79

REAL VALUE CANADIAN SPECIAL BLEND WHISKY

Fifth 3.99

A&P'S OWN SANTA ANITA VODKA

Fifth 3.29

A&P'S OWN SANTA ANITA BRANDY

Fifth 4.39

TRIOMPHE CREME DE Menthe or Cacao

Fifth 2.49

EARLY TIMES STRAIGHT WHISKEY

Fifth 5.27
10% Discount—Case Lots

TEN HIGH STRAIGHT WHISKEY

Fifth 3.99
10% Discount—Case Lots

CANADIAN CLUB WHISKY

Fifth 6.45
10% Discount—Case Lots

A&P'S OWN SANTA ANITA RUM

Fifth 3.59

COAST TO COAST WINES

Dry Fifth 49¢ Sweet Fifth 59¢
10% Discount—Case Lots

YOUR CHOICE Imported WINES

German, Italian or French
Fifth 99¢

ARROWHEAD ASSORTED BEVERAGES

Reg. 2/37¢—Save 10¢

2/27¢

28-oz. Btls.

MANISCHEWITZ KOSHER

PICKLES

SAVE 10¢
Qt. Jar

39¢

OCEAN GARDEN MEDIUM

SHRIMP

5-oz. Can

49¢

FOR WHITER WASHES

SURF

3¢ OFF
Lge. Pkg.

29¢

15¢ OFF
Gt. Pkg.

63¢

NBC SNACK

THINS

Reg. 37¢—Save 11¢

Wheat, Celery, Bacon, Rye,
Triangles, Vegetables, Sesame,
Fr. Onion, Tang Sticks & Chippers

3 Asstd. Size Pkgs.

1.00

A&P's Dairy & Delicatessen Values

LEO'S SLICED HAM, BEEF, SPICY OR SANDWICH SPREAD

3 3-oz. Pkgs. \$1.00

A&P NATURAL SLICED SWISS

6-oz. Pkg. 33¢

GALLO ITALIAN DRY SALAMI

3 3-oz. Pkgs. \$1.00

A&P SLICED MOZZARELLA

6-oz. Pkg. 39¢

OSCAR MAYER FRANKS

All-Meat 1-lb. Pkg. 49¢

A&P SLICED MUNSTER

6-oz. Pkg. 35¢

A&P SLICED PROVOLONE

6-oz. Pkg. 39¢

PURITY SLICED EDAM

6-oz. Pkg. 39¢

STELLA BLUE CHEESE

6-oz. Wedge 47¢

STELLA GRATED ROMANO

3-oz. Pkg. 37¢

HILLS BROS. COFFEE

1-lb. Can 63¢ 3-lb. Can 1.25

Rod's Dressings

SOUR CREAM BLEU and 1000 ISLAND 3 8-oz. Btls. 1.00
ROQUEFORT...8-oz. Btl...43¢

PILLSBURY FLOUR

SAVE 6¢
5-lb. Bag

53¢

A&P INSTANT COFFEE

2-oz. Jar

35¢

LIQUID LUX*

SAVE 6¢
12-oz. Size

33¢

WILSHIRE FANCY SWEET PICKLES

SAVE 10¢
22-oz. Jar

39¢

SAYCO PRINTED & RIBBED Dish Cloths* 3 for 79¢

13x13-INCH SIZE

79¢

3745 Foothill Pasadena
HASTINGS RANCH SHOPPING CENTER
Store Hours: 9 a.m. to 10 p.m. Daily



PRICES EFFECTIVE THURS., FRI., SAT. & SUN., DEC. 28, 29, 30 & 31
Blue Chip Stamps given on all items except alcoholic beverages, tobacco products, fluid milk and cream



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Super Markets
AMERICA'S DEPENDABLE FOOD MERCHANT SINCE 1859

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Sierra Madre News

Entered as 2nd Class Matter at Post Office, Sierra Madre, California, Under the Act of March 3, 1897.

OFFICIAL NEWSPAPER OF THE CITY OF SIERRA MADRE
PUBLISHED EVERY THURSDAY

ED-E. HERWIG
Editor and Publisher
MRS. EDNA M. HERWIG
Secretary-Treasurer
Established Oct. 2, 1906

Adjudication Decree Number—404,764
Date of Adjudication—Aug. 19, 1936

W. F. Hart.....Advertising, Merchandising Manager
Dottie Underwood.....Assistant Advertising Manager
Frederic Schewpe.....Plant Superintendent

"He that ruleth over men must be just, ruling in the fear of God. And he shall be as the light of the morning... as the tender grass springing out of the earth by clear shining after rain." — Last Words of King David. Old Testament.

"The flames kindled on the 9th of July 1776, have spread over to much of the globe to be extinguished by the feeble engines of despotism; on the contrary, they will consume these engines and all who work them."—Jefferson's "Testament of Freedom."

At New Years We Turn Toward Valley Forge

In the midst of our New Year's festivities we are reminded of the saying of David Hume, Scottish philosopher, that "Nature has pointed out a mixed kind of life as most suitable to the human race. . . . Be a philosopher. But amid all your philosophy be still a man."

In that thought "be still a man," and in view of the certainty of troubled days ahead in our struggle against Communism, we like to praise God for that exalted rabble of Americans — those with the bleeding feet and the soaring dream there in the snow at Valley Forge — they were men, American men, and an example to all of us today.

There were 11,000 of men there in those shabby, tattered and torn, those wind-swept huts during that black winter of 1777 when the elements and the unforgiveness masked so dimly the horizons — hopes — of freedom.

INCREDIABLY WEARY, incredibly discouraged, yet exultingly, doggedly stubborn in this, their new dream of a new freedom for mankind, the hope of the men of this new, this Western Land, for a world worth striving for, worth the making, worth the preserving, worthy of their dedication with their lives and their fortunes; worthy, too, of our dedication with our lives and our fortunes today.

In this year to come shall we rededicate ourselves to this mission which is ours by destiny and to hold fast to it regardless of the obstacles arising.

Or shall we lose it through slothful and lazy and careless living and thinking, through our indifference selfishly letting it crash, to drift in broken fragments through our fingers, dissipating the one remaining hope of mankind for the liberation of its minds and bodies — blanketing the sunshine of freedom with the sheer, utter carelessness of our blunted thinking and doing?

THIS IS the question of greatest and most vital moment we Americans can well ask ourselves as this New Year of 1962 begins.

For the salvaging and perpetuation of freedom lies within our consciousness — in the minds of each true American.

We cannot evade — shift — that responsibility. Shall we keep faith with those 11,000 ragged Continentals, with George Washington — how greatly superb and mightily stubborn was that tremendously fine Virginian — with the equally stubborn Steuben, with the young Lafayette and his splendid dreams of freedom; the youthful, ambitious Alexander Hamilton, with Greene, Knox and those others of that galaxy of freedom — who saluted, many with their lives, the advent of true Freedom of the Individual as they stooped to tie their broken shoestrings — and wipe the blood from their tired, aching, frozen feet — there at Valley Forge.

SHALL WE keep faith with them — an utterly absolute faith in the Freedom of Men and their right to it? And shall we keep faith with ourselves?

Let each American face toward Valley Forge in the midst of our New Year revelry and let each of us gladly salute that imperishable, immortal 11,000 — Fathers of our Americanism and our Freedom.

In so doing we will still be men!

Gripes About The New P.O.

The people of Sierra Madre are not entirely pleased with their new Post Office Building on S. Baldwin — in fact in one distinct way, they are decidedly displeased.

Nor do they approve of the adamant manner in which the postal bureaucrats are handling the situation.

Principally, their gripe is over the fact that they are unable to enter the Post Office Building at nights and deposit their mail in the slots there.

True there is a postal box in the street outside the Post Office Building, but people desire — earnestly so — to be able to enter the building, day or night, to deposit their mail.

THE REMEDY is easy — construct additional postal slots in the hallway outside the main postal (stamp selling) corridor not locked up nights.

THE SIERRA MADRE NEWS joins hundreds of Sierra Madre citizens in recommending that the postal authorities do this immediately.

And while they are at it they might also size up the parking situation re the Post Office area — it isn't so hot and gives rise to a valid question whether enough preliminary thought and attention was given to selecting the site.

Us 'Angry Old Men' And Our Brats

We hear a lot these troublesome days about the "Angry Young Men," the term originating in England and stemming from a play of that name.

Well, in rebuttal, what about us "Angry Old Men," the brats some of us have begotten and have had to put up with since the close of World War II and the Korean conflict, and in the cold-war days in which we now are involved?

Many of the new generations who in self-anneuroticisms seek to place the blame for today's ills entirely on their elders instead of bestirring themselves to make it anew in the patterns about which they spout?

WHAT OF these young folk contemptible of our laws,

News From Sacramento . . .

State Welfare Boards Critical Targets

By Edwin S. Copps
(Capitol News Service—
Special to the Sierra Madre News)

SACRAMENTO—The Senate fact-finding committee on labor and welfare has issued a report of a study which is highly critical of the State Social Welfare Board and critical of the Department of Social Welfare Board.

The report apparently is not aimed at any members of the welfare board but more at the system. But its language is blunt.

"There is much to be done in welfare today," the report said. "The State Social Welfare Board is not capable of doing it. The State Department of Social Welfare is doing only a routine job and I do not think the department is capable of doing more without strong direction."

"Strengthening the board in one of the ways mentioned, preferably by replacing it with a full-time commission, would help to meet the crying need in public welfare for new and intelligent approaches to pressing social and fiscal problems."

THE SENATE committee's report comes at a time when there already is quite a controversy brewing between the welfare types and those who have an eye on the rising tax burden. The Newburgh case in New York, where persons on relief were

told to work if they were able-bodied, followed by a similar edict in one California county, brought the dispute more sharply into focus.

The board also stirred up a feud with Tulare County when the supervisors there adopted a county ordinance outlawing the consorting of couples for immoral purposes. While such an ordinance would outlaw sin in general, it was an open secret the targets were those mothers who received aid to needy children and were living with male companions without benefit of marriage.

In Tehama County, the board drew some sharp criticism from a supervisor because it held a public hearing on the appeal of the county welfare director who had been dismissed by the board for insubordination and other reasons. The board admittedly had not held such an appeal hearing in several years but felt it was necessary in this case, probably because it touched on the core of the whole problem.

THE COUNTY Supervisors Association of California also has been openly critical in a number of resolutions with what it called the board's attempt to take over control of county welfare departments.

The welfare program is subject to hard feelings be-

cause of the tie-in between Federal, state and local governments. While the state and Federal governments put up much of the money in the aid programs, the counties administer them.

To make matters even worse for the board, it found itself at odds with the State Senate earlier this year, particularly with Senator Hugh M. Burns, D-Fresno, who, as president pro tempore, was a poor man to argue with.

THE BOARD had adopted a resolution which called for all counties to pay beginning social workers \$400 a month and which required a beginning social worker to have an AB degree. The counties charged this would upset their whole pay structure and they should be allowed to hire whom they pleased.

The Senate finally adopted a resolution directing the Welfare Board to hold off on putting the resolution into effect until it could study the matter.

The Welfare Board never agreed to delay the effective date of the resolution. However, even though it is scheduled to take effect Jan. 1, it will have no effect until the board adopts regulations to implement it. The board has not adopted such regulation and, to date, has not even directed the department of social welfare to prepare a draft of such regulations.

Watch on the Potomac . . .

1961 Ends With Bang, Yet With Hope

By Robert G. Spivack
WASHINGTON

THE BALANCE SHEET — The year 1961 ends, not with a whimper, but with a bang.

Has anything gone right? Nehru invades Goa! Britain threatens the United Nations with non-payment! Menshikov promises bombs that are super-super. At home the Radical Right talks of hanging Earl Warren! In France, the Radical Right lets plastic bomb do its talking!

Ugly. Crazy. Mixed-up. How can we talk of good cheer at this holiday season? It sounds empty, ironic, unreal and light-headed. Everything is so out of whack that ungallant French "ultras" even put the squeeze on Brigitte Bardot. Can things get much worse?

Live and let live. That's what people used to say. Now they talk of "total vic-

tory" and "frustration." Our national slogan may soon become "Keep frowning."

AT THE RISK of sounding in a state of euphoria I should like to dissent. Things are not so bad as they look. They are not even half that bad. A startling conclusion? How does anyone arrive at it? Why not pause for a moment and think about it? Perhaps it is not so startling after all.

Let's begin with the Berlin crisis manufactured in Moscow. The situation is not good, but neither is it hopeless. We are not at war. Despite Khrushchev's warning that a treaty must be signed on his terms by this year's end, the West Berliners have not lost their freedom. The East Berliners are still alive. "The Wall" has become a symbol of Communist failure.

Or take a look at the sit-

uation from another angle: Is the Soviet Union "winning" the Cold War? We know that they wage war at many levels and that there is no letup, but what of the situation in the United Nations?

WITH EVERY big power, from France and England to India, behaving their worst the fact still remains that the Russians have scored practically zero at the United Nations. They lost on Red China. They lost on their plan to supplant Dag Hammarskjöld with a "troika." They accepted U Thant.

"Ah," say the pessimists, "look at Africa, especially the Congo." Have the Russians won there? Notwithstanding the affection in some quarters for Tshombe there is reason to believe that the pro-Communist followers of Gizenga have not missed the point about the price of secession.

On the positive side, in foreign affairs, there remains the fact that Western Europe is prosperous, that the Communist parties in France and Italy are dwindling in influence, and that the British are moving in the direction of the Common Market.

What we see is tremendous ferment but no nuclear war!

WHAT OF the situation at home? There is anxiety over the Birchites. A Liberal critic blames the President for a feeling of national frustration. Politicians in both parties are eager to argue about Africa but are less willing to discuss Route 40. Congress appropriates billions for outer space and is afraid to tackle the question of Federal aid to public schools.

All this again may be cause for alarm and maybe despair.

BUT ARE these fears real? With all the turmoil and all the uncertainties the democratic United States of America can count these substantial assets:

Maximum employment, unprecedented prosperity, most advanced medical technology in the world, highest standard of living and increasing longevity. But even more impressive than the statistics are the men and women of high intellect in our industry, government, the arts and sciences.

What other nation can boast a Robert McNamara, or George Ball, Margaret Mead, Jerome Wiesner, Maxwell Taylor, Martin Luther King or Leonard Bernstein? Is there another spokesman at the United Nations with the eloquence, farsightedness and clear conscience of an Adlai Stevenson? Is there a freer press anywhere else in the world? Or more dedicated young people than those in the Peace Corps?

We can take stock and we can be proud. Moreover no one can say these days that we are complacent or content to rest on our laurels.

Copyright, 1961)

OUT OF THE COBWEBS

37 YEARS AGO THIS WEEK, Dec. 26, 1924—Members of the Hebrew Social Club of Sierra Madre have issued invitations for their initial social gathering to be held Sunday night in the Woman's Clubhouse. Officers of the club are: president, Louis Brown, 147 San Gabriel Court; vice president, H. Gilman, 317 N. Lima; secretary, Louis Roser, 255 N. Lima, and treasurer, A. Goldman, 60 W. Laurel.

Judge Dana R. Weller, past grand master of California Masons, will be the installing officer for Sierra Madre Lodge No. 408, F. & A. M., next Monday night when the 1925 officers will be installed. Justus Kraft, past master of Southern California Lodge of Los Angeles, will be master of ceremonies. Donald C. Ashmore will be installed as master of the lodge; Harold E. Allen as senior warden, and James N. Hawks as junior warden.

19 YEARS AGO THIS MONTH, Dec. 31, 1942—Charles Edward Baxter 3rd is a Sierra Madre Christmas baby. Son of Capt. and Mrs. Charles E. Baxter of 200 Olivera Lane, he arrived at the Methodist Hospital in Los Angeles about the time Santa Claus was busiest—at 2:43 o'clock Christmas morning. His father is a captain in the Army Engineers Corps stationed at Camp Santa Anita.

Notices for the men to be called in the January draft were being dispatched from the District Court in Monterey today. Registrants called up will report Jan. 16.

Rudolph Hartman Jr., who is in the Naval Air Corps training at Corpus Christi, Tex., has received official notice that as soon as he receives his commission he will be transferred into the U.S. Marine Corps and sent to San Diego for advanced flying and Marine training.

11 YEARS AGO THIS MONTH, Dec. 28, 1950—Funeral services will be conducted at 2 p.m. today at the Congregational Church for Mrs. Ruth Gardner Schmidt of 290 E. Montecito, who died from injuries received in a traffic collision Saturday night. Mrs. Schmidt, active in Sierra Madre affairs for several years, passed away late Sunday night at St. Luke Hospital. The accident occurred as her husband, Jay Schmidt, and Mrs. Schmidt were returning to Sierra Madre after a dinner in Los Angeles. As they turned north to enter Baldwin their car was hit broadside by a motorist driving west on Foothill.

Council Tuesday night accepted the resignation of Mrs. Ruth Hadden Custer as city court clerk and City Hall office worker. Mrs. Custer explained that the care of her two young daughters

Letters to the Editor

Dear Editor:

All of us who are connected with the Sierra Madre Players wish to express our appreciation for your warm and thoughtful review of "Our Town" and for the support and encouragement which you have given all of us.

We believe that community theater can and will make a significant contribution to the continuing cultural growth of our town, and we are encouraged that so many local people have come forward to help us in this project—the merchants, the Kiwanis Club, the Congregational Church, and St. Rita's Catholic Church, to mention only a few.

We hope to produce plays in March and in May, and casting for the March play will commence early in January.

Lying ahead are all kinds of possibilities — one-act plays, theater-in-the-round, children's plays, and concert readings.

Our membership is wide open, requiring only an interest in community theater and willingness to pitch in and help. We hope that the many people in the area who are interested in amateur theater will join us in these projects — one thing more satisfying than seeing a good play is taking part in one.

—LACHLAN FOSTER, President, Sierra Madre Players.

Thursday, Dec. 28, 1961 SIERRA MADRE NEWS—7

tive in legislation pertaining to oil and gas conservation.

JUDGE HASSLER was born in Oakland, California. He attended Piedmont High School and was graduated from St. Mary's College in 1937. He also studied at the Ecole Francaise in the University of Western Ontario, Quebec.

Hassler obtained his law degree from the University of California and was admitted to the bar in 1941. He was named a deputy attorney general in 1941.

The younger generation has one big advantage over the old — it still has plenty of time to outgrow what ails it.

TALBOTT

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3 years in Pasadena

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Modernize your Home with NEW LIGHTING FIXTURES

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Do you deserve a rest? Would you like to be fussed over for a few days? Eaton's Hotel is the answer. Here is a delightful hide-away . . . close to home . . . where Charlie Eaton's experienced staff will perform miracles to make your stay delightful. Modest prices, Restaurant, Dining Room, Cocktail Bar, Coffee Shop for your pleasure.

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These Installations Will Not Require Any Tile Work or Repainting

Glassline Water Heaters	Disposals
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Repair — Remodel — Free Estimates

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Funds received by January 10 earn in full from January 1 and are eligible for DIVIDEND MARCH 31.

Individual accounts insured to \$10,000 by Federal Savings and Loan Insurance Corporation. Several joint accounts may be so arranged that all are protected by insurance.

Address funds to:

PASADENA FEDERAL SAVINGS

4 1/2% LATEST ANNUAL RATE

4 PAYMENTS PER YEAR ASSETS OVER \$75 MILLION RESERVES ABOVE \$5 MILLION

Postage paid both ways. Phone or write for latest statement.

GREEN at LOS ROBLES and FOOTHILL at ROSEMEAD

State's Taxpayers Must Pay \$123 Million More For New Welfare Program

By Edwin S. Capps

SACRAMENTO (CNS) — With the new year taxpayers in California, especially manufacturers and businessmen, will be called on to provide liberalized benefits for a large segment of Californians.

The new program for social welfare benefits, enacted during the final hours of the 1961 legislative session, will cost an extra \$123.8 million for a full year, about \$52 million for the first six months of 1962.

The program is a rather comprehensive one and includes increased aid grants to some 280,000 needy-aged, blind and disabled persons, new medical care program for persons over 65 with limited income, reduction in the number of persons who must contribute to the support of their parents from about 40,000 to 9,000, removal of the requirement that aid recipients be citizens, and removal of limitations on value of property used as a home by an aid recipient.

IT WOULD be less than charitable during this holiday season to criticize the benefit parts of these programs — to say that a needy aged person should not have his basic benefits boosted \$5 a month to \$10, or his total benefits for basic aid and special needs to a maximum of \$166 a month. The same is true for the other category.

The fact remains, however, that \$123.8 million a year is a lot of money that someone is going to have to pay — namely the taxpayers. The increase will be split up, with the state paying \$70.5 million of it, the Federal government \$56.5 million and the counties actually paying \$3.3 million less, due to the new medical care program.

So it's not so much a matter of whether it's a worthwhile program as it is a question of how far the persons in California who are making their own way can go in taking care of the less fortunate. There may even be the question of how many non-aided families must do without many things because of the tax burden they carry to support the welfare programs.

THE WELFARE program was pushed hard by the administration of Governor Edmund G. Brown during the 1961 legislative session, even though the state apparently is going to have to sell hundreds of millions more in bonds to keep the budget "in balance."

One apparent answer for the willingness of the Administration to boost bonded indebtedness of the state in order to liberalize the welfare program may be found in the election figures of the June primary in 1960. At that time, Brown was running as a favored son candidate for the Presidency.

While the presumption was that Brown was not a serious Presidential candidate and would throw the state's votes to another candidate, there was even hints he was serious at times. In any event, George McLain,

darling of the old folks, who was disgruntled with the social welfare program of Brown in 1959, also ran.

DESPITE BROWN'S incumbency in the governorship and his national prominence, McLain managed to rack up 646,387 votes, compared to 1,354,031 for Brown. While Brown's victory may have been decisive, his showing of only collecting two-thirds of the Democratic votes was not impressive.

There's at least one feature of the new welfare program which seems to be a bit liberal too. This provides that a person receiving state aid can own a house with no limit on the value. There previously was a ceiling of a \$5,000 assessed value, or about \$20,000 market value.

In addition, under the new law, this person also can own another home of up to \$5,000 assessed value or income property.

Sierra Madrean Heads Pasadena Kiwanis Club

Ron Olds of 430 Gatewood Terrace, has been elected president of the Pasadena Kiwanis Club, Mr. Olds, with his wife, Bernice, and parents of three children. He is a Los Angeles County court reporter with headquarters in Pasadena.

LEGAL NOTICE

NOTICE OF TRUSTEE'S SALE
NOTICE IS HEREBY GIVEN that on January 9, 1962, at the hour of 11:00 a.m. at the main entrance fronting on Doheny Drive, of that certain building known as 118 N. Doheny, Beverly Hills, California, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, SURETY ESCROW CO., a corporation, as Trustee under Deed of Trust in the original Record of \$10,000.00 executed by Donald C. Bernal and Betty J. Bernal, husband and wife and recorded May 19, 1960 in Book T1283 Page 764 of Official Records of Los Angeles County, California, of which Deed of Trust AMERICAN SAVINGS AND LOAN ASSOCIATION, a corporation (formerly Whittier Savings and Loan Association, a corporation), is the Beneficiary, by reason of default in the payment or performance of obligations secured thereby, and notice of default and Beneficiary's election to cause to be sold the property hereinafter described having been recorded as provided for by law and more than three months having elapsed since such recordation, will sell at public auction to the highest bidder for cash, payable in lawful money of the United States of America at the time of sale, without warranty express or implied as to title, possession or encumbrances, the interest conveyed to and now held by it as such Trustee, in and to the following described property in the County of Los Angeles, State of California:

Lot 26 of Tract 8834, in the City of Sierra Madre, Book 113 pages 59 and 60 of Maps in the office of the County Recorder of said county.
for the purpose of paying the obligations secured by said Deed of Trust including fees, charges and expenses of the Trustee and of the sale.
Dated: This 7th day of December, 1961.
SURETY ESCROW CO.,
as Trustee
By S. CASHDAN,
Vice President
By J. E. HARRISON,
Asst. Secretary
Publish Dec. 14, 21, 28, 1961
CR-1634

News Of Weather Is Provided By Phone Company

California Water & Telephone subscribers can now receive current weather information and forecasts by simply dialing 554-1212, Dale Eckrote, district manager, said.

This new service known as Dial-a-Number Weather Information, available on a 24-hour per day basis, has been more than a year in the planning to make it ready for the holiday season.

Weather information will be supplied through the co-operation of George W. Kalstrom, meteorologist in charge of the United States Department of Commerce Weather Bureau in Los Angeles.

Vannier Tract Split Given To Richters

City Planning Commission at its last Thursday night's meeting, approved a four-way lot split for Arnold F. and Fred R. Richter of the Mayor W. Webster Vannier property at 131 W. Bonito, which they have tentatively acquired and plan to develop.

Permission was granted, subject to City Council's approval, to divide the tract into four parcels for building purposes, plans for which remain to be announced. The Richters agreed to install a 32-foot wide cul-de-sac street in the center of the property.

The tract adjoins the present residence of Mayor Vannier. Arnold Richter resides at 86 W. Highland and his brother at 421 Crestview.

Greens Visitors At Walnut Creek

Robert H. Green, manager of the Southern California Edison's establishment at 40 N. Baldwin, and Mrs. Green spent the Christmas holidays with their daughter, her husband and their recently-arrived daughter at Walnut Creek, Northern California.

City Offers People Tiptop Dirt Swept Down By Rains And Now Free Of Charge

Anyone want some free dirt?

Excellent, first-class dirt, swept down from the mountains by the recent winter rains and now stored at the Sierra Madre City Yards, dirt in which most anything will grow, readily so.

If you do, just contact C. A. Barkmeyer, public works superintendent, at city hall. Furthermore, the city will deliver it for you. Listen to what Supt. Barkmeyer has to say on this subject:

"AS ASSUMED to be well known by most of our citizens, tremendous amounts of dirt have been removed from certain areas in our city. Since our operations could not stand any delay in removing dirt to a more appropriate location, most of this dirt presently is stored in our city yards.

"This material is not only taking up a tremendous amount of space but, if it is not removed pretty soon, little space will be left for more dirt which eventually will have to be taken away during the next storm condition.

"The city is therefore facing the problem of 'getting rid' of this dirt in one way or another. Removal to a dumping site will involve a heavy amount of man and equipment hours and it also will cost the city a considerable amount of money to dump this dirt.

"THE CITY therefore would like to 'give away' this dirt to any one living in the City of Sierra Madre and is pre-

pared to deliver this dirt provided that a direct truck approach and dumping facilities are available and no equipment or manual operation will be needed to dispose of the dirt at the site.

"Truck delivery can be made with a heavy five ton or a lighter 1½ ton truck. Please call City Hall after Dec. 28, give your name and address, day and time for prompt delivery after Jan. 3.

"This surplus dirt will be allocated on a first come, first served basis."

G-E-M PLUMBING INC
27 S. Baldwin Ave.,
Sierra Madre

H. K. Jones Rites On Last Friday

Services for Herbert K. Jones, 57 owner of K. C. Jones Drive-In, were conducted by Forest Lawn Mortuary at 1 p.m. last Friday in the Church of the Resurrection with Rev. Calvin E. Holman officiating.

Mr. Jones was born in Mountain Home, Ark., and resided in the Los Angeles area 13 years. He died Monday at his heart attack. He resided at 1304 San Carlos Rd., Arcadia.

Surviving him are his widow, Verna N., and a son, Ronald H., both of Arcadia;

a daughter, Mrs. Janet Coulter, Columbia, S. C.; and a sister, Mrs. Clara Johnston, Glendale. Interment was in Forest Lawn Memorial Park, Glendale.

Locate In North

Mr. and Mrs. R. J. Henderson are removing from 246 E. Highland, Sierra Madre, where they have resided for a number of years, to Lodi, one of Northern California's vineyard centers.

PROFESSIONAL DIRECTORY

CHIROPRACTORS

FOOTHILL GENERAL HEALTH SERVICE
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WHY ATTEND SAWYER SCHOOL
1. You save valuable time—three, six and nine month courses.
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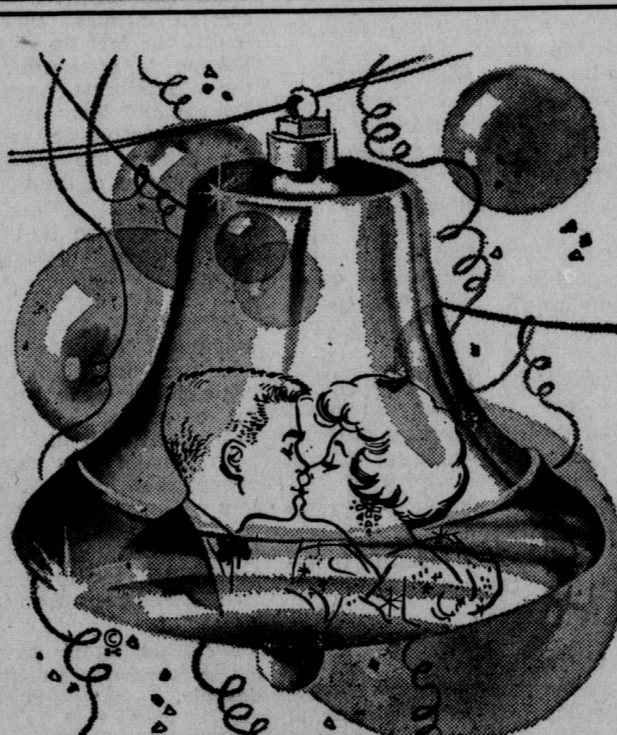
Your Own Town Bank

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WILL HELP YOU ACCUMULATE FUNDS FOR A RAINY DAY
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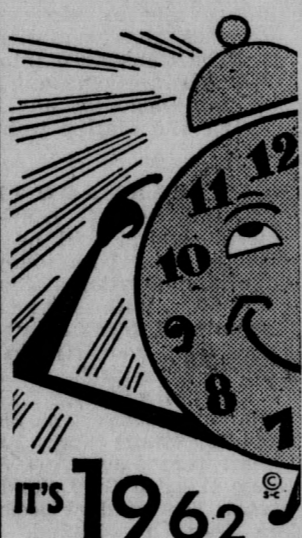
HAPPY NEW YEAR
It's that time! Time to greet old and new friends... to thank you for your patronage and to wish you the very best of everything in 1962.

PAINTS • GIFTS • SPORTS
HARDWARE • HOUSEWARES
297 W. SIERRA MADRE BLVD. EL. 5-3365

New Year CARDS

For thoughtful greetings, thank yous and replies to Christmas cards.

PERRY'S
STATIONERY & GIFTS
56 W. Sierra Madre Blvd.
Sierra Madre



We're ringing in with greetings and good wishes to you in the New Year.

KING JEWELERS
EL. 5-1571
24 W. Sierra Madre Blvd.

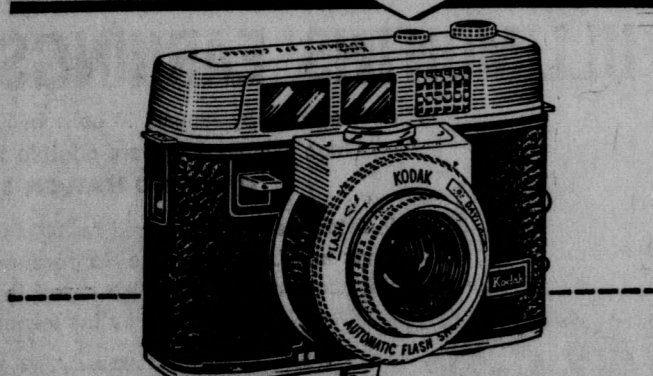
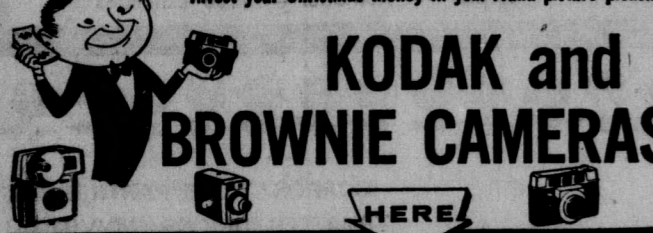
Sierra Madre Hardware
PLUMBING DEPARTMENT
25 W. Sierra Madre Blvd., Sierra Madre
EL. 5-2331

New Year Specials

TOILET SEATS 3.95 and up	Church TOILET SEATS 5.00
GARBAGE DISPOSALS 49.50 and up	SHOWER HEADS 2.50 and up
3 KINDS OF SPEAKMAN HEADS	
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Water Heaters Have Gone Up \$5.00 TO \$10.00 Each. We Will Sell The Old Prices.	Call Us For Furnace Troubles. We Have The Best Man In The Business.
DISHMASTERS	\$39.50

Furnace Controls A Specialty
EL. 5-2331

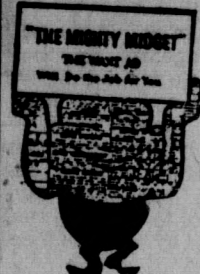
Invest your Christmas money in year-round picture pleasure



KODAK Automatic 35B CAMERA
Electric-eye control... automatic flash setting, too!

Now you can have both 35mm precision and aim-and-shoot simplicity. Outdoors, the electric eye sets exposure automatically. Indoors, the lens adjusts automatically for flash shots as you dial the distance. Signals in viewfinder for focus, flash, and when light's too dim. Fast f/2.8 lens, single-stroke film advance, double-exposure prevention, easy slip-in loading.

Hartman
Rexall Pharmacy
29 N. BALDWIN SIERRA MADRE



WANT ADS... MAY WE HELP YOU?

Straight classified 30c a line, 90c minimum; monthly, 25c a line. Classified display, \$1.05 an inch monthly, 95c an inch. Directory rate 80c an inch, monthly only. Deadline for Ads 2 p.m. Tuesday.

EL. 5-3324



Social Activities

Mrs. Martin E. Fricks
(Miss Dorothy Wilfong)Dorothy Jean Wilfong,
Lt. Martin Ernest Fricks
Are Wedded in Pasadena

In the First Congregational Church of Pasadena and with its minister, Rev. William E. McCormack officiating, Miss Dorothy Jean Wilfong became the bride of Lt. Martin Ernest Fricks on Dec. 22 at 8 p.m.

The bride is the daughter of Mr. and Mrs. John Curtis Wilfong of 3250 Mesalco, Pasadena, and the bridegroom, son of Mr. and Mrs. Walter Holle Fricks of 9410 Oscala, Silver Springs, Maryland, and is stationed at Webb Air Force Base, Big Spring, Tex. The bride was given in marriage by her father.

MAID OF HONOR was Miss Diane Kerber of Pasadena; matron of honor, Mrs. Donn Jones of Rialto, Calif.; and the bridesmaids were Miss Patricia Crossin of Chicago; Miss Pamela Fricks of Silver Springs, and Miss Janet Fricks, also of Silver Springs. The latter two are sisters of the bridegroom.

Flower girls were Patricia and Pamela Watts, twin daughters of Mr. and Mrs. James Watts of Redding, while the ring bearers were Walter and Gary Stephen, twin sons of Mr. and Mrs. John Stephen of Pasadena.

Best man was Lt. Hayden Lockhart of Springfield, Ohio. Ushers were Lt. Bruce Jones of Newport Beach; Lt. Chris Dixon, Orlando, Calif.; Lt. Richard Arnold, New Madison, Ohio; Thomas Millice, Altadena; Curtis Dowds, San Marino; Michael Lucas, Arcadia, and Craig Lucas, Arcadia. The latter two are cousins of the bride.

THE RECEPTION was held at the University Club in Pasadena. The bride's gown was a white lace bodice, embroidered in seed pearls, with a

On Mexican Jaunt

Mr. and Mrs. Frank B. (Vivan) Loza of 254 Grove left Christmas night for a five-week tour of Mexico, including stays at Guadalajara and Mexico City.

More News
'Round Town

(Continued from Page 6)

GUY THOMSON, only brother of Mrs. Leo (Bey) Sharp of 264 Highland Ave., died Tuesday, Dec. 12, at the Cameron Hospital. Mr. Thomson, 89, had visited in Sierra Madre many times, staying with his two sisters, Mrs. Sharp and Mrs. Madge Hare (now deceased).

Mr. Thomson had been a pioneer merchant in the hardware business in Hamilton, Mo., and had worked right up to Friday afternoon, Dec. 4. Death resulted from the effects of a fall Dec. 4.

Mr. Thomson had been honored at various times by the Hamilton Chamber of Commerce for his personal efforts and contribution to business and community welfare, having customers from a wide area and a considerable knowledge of local history.

He is survived by two sons, Harry G. Thomson Sr., M. E. Thomson of Hamilton, Mrs. Leo Sharp of this city and several grandchildren and great-grandchildren.

THE TYLER-DAVIDSON-SULLIVAN clan and Christmas reunion was for real when 33 members, including grandmas, grandpas, aunts, uncles, cousins, brothers and sisters, came to one family board, the J. Bryce (our own Anne) Tyler's at 223 San Gabriel Court for Christmas dinner.

Home hosts were Mr. and Mrs. J. Bryce Tyler, their four boys, Mike, Pat, Tim and Dan, with the Sullivan children, Mark, John, Larry and Kathy.

Ann's mother and father, Mr. and Mrs. H. H. David, son of this city; Bryce's mother, Mrs. Earl MacDonald of Hollywood; Mr. and Mrs. Richard (Anne) Rubio and children, Richie and Roger, of Sierra Madre (Mrs. Rubio is Bryce and Anne's daughter); Mr. and Mrs. John S. Tyler and children, Patty Lou, John and Gail, of Arcadia; Mr. and Mrs. Earl Graves and children, Suzanne, Diane and Bill, of Glendora; Mr. and Mrs. James Wingart and children, Bill and Jeff; Mr. Wingart Sr. of Costa Mesa, and Mrs. Patricia Sullivan were present.

Anne says she used all the leaves in her large dining room table; everyone had an excellent appetite and she's all ready as of 1962

PUBLIC NOTICE

NOTICE IS HEREBY GIVEN that the City Council of the City of Sierra Madre will hold a public hearing on January 9, 1962 at the hour of 8:00 o'clock P.M. in the Council Chamber of the City Hall, 55 West Sierra Madre Blvd., Sierra Madre, California, for the purpose of considering the amendment heretofore set forth to the Zoning Code of this City. The City Council may approve such amendment, may modify the same, or may disapprove the same as a result of such public hearing. The amendment proposed is to amend the section heretofore set forth as follows:

Section 9326. Home Occupations. "Home occupation" is an occupation carried on by the occupant of a dwelling as a secondary use to the customary residential purpose. The following criteria shall be determinative of a valid home occupation:

A) It shall not involve employment of help other than resident members of the family.

B) It shall not involve sales or delivery of products or merchandise to customers except by mail or telephone.

C) It shall not generate pedestrian or vehicular traffic beyond that normal to the residential zone in which it is located.

D) It shall not involve the use of commercial vehicles for delivery of materials to or from the premises (parcel post excepted).

E) It shall not involve the use of signs other than the minimum required by law.

F) It shall not involve more than 25% of the dwelling floor area.

G) A home occupation may be conducted only within an enclosed building, possessing four walls and a roof, whether the building is a part of the main building or is an accessory building, provided, however, that the Planning Commission after notice to adjoining landowners but without a public hearing, may authorize a home occupation in other than an enclosed building, upon a determination that the same will not damage neighboring properties.

H) In no way shall the appearance of the structure or premises be so altered, or the conduct of the occupation within the structure or premises be such that the structure or premises may be reasonably recognized as serving a non-residential use (either by color, materials or construction, lighting, signs, sounds, or noises, vibrations, etc.).

I) There shall be no connection of utilities or use of community facilities other than customary for residential purposes.

J) No motor power, other than electrically operated motors shall be used in connection therewith, and the total combined horsepower of such electric motors shall not exceed three (3) horsepower.

Interested parties may attend the hearing.

Dated: December 3, 1961
L. MARIE WARREN
City Clerk of the City of Sierra Madre, California
Published: Dec. 28, 1961

WORK WANTED

RELIABLE woman will baby sit days or evenings. EL. 5-1336. A:9-10t

ROOFS painted, replaced, and repaired. No job too small. EL. 5-6596. A:10-26t

CARE of mother and baby. Practical nursing. Reasonable amount of housework. EL. 5-3260. A:11-30t

WALLS and WINDOWS WASHED
FLOORS WAXED
HERMAN DAVIS
EL. 8-7762

IRONING done in my home. Reasonable. 111 N. Sunny side. EL. 5-3779. A:11-28t

Bill DING Says

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WORK WANTED

CARE for mother and baby by practical nurse. Avail. for vacationing parents. SY. 6-2401. SY. 5-3825. A:6-8t

CHILD DAY CARE LICENSED HOME EL. 5-9658. Also Part Time. A:2-4t

EXPERIENCED mature baby sitter. Day, eve., wkends. Own trans. EL. 5-3000. A:10-19t

QUALITY typing, Bookkeeping, Etc. My home. EL. 5-0980. Mrs. Gohr. A:9-14t

GARDENING, YARD WORK, PRUNING POWER EQUIPMENT Experienced, References Reas., Free Estimates EL. 8-5780

ROOFER 20 Years Experience Free Estimates. EL. 5-7095 A:9-21t

HELP WANTED

NEED regular sitter in my home between 2:30 and 5:30 p.m. Call evenings. SY. 4-0427. B:12-28

FOR RENT

LOVELY FURN. 1-bdrm. apt. available Dec. 28. Phone: EL. 5-7747. D:12-14t

\$90 Beautiful Apt. 1-Bdrm. Unfurn. Stove, Refrig., Patio 420 W. Sierra Madre Blvd. EL. 5-8461 SY. 6-2689 D:11-30t

1800 SQ. FT. M-1 45 E. Montecito EL. 5-3280. D:12-28t

1-BDRM. house, sun porch, fireplace. Close to town, transportation. \$70. Also 1-bdrm. furn. upper, lovely view of mountains and valley. \$65. EL. 5-2852 after 6 p.m. D:12-21-1-11

Redecorated, comfortable cottage in pleasant, shady area. Unfurn., but w/stove and refrigerator. Liv. rm., kitchen, bathrm., closet, walled patio. Util. pd. Use of laundry. \$62 mo. Adequate parking. 461 1/2 Sturdevant. EL. 5-0046. Will add room to suit lessor.

2-BDRM. unfurn. house. Children and pets O.K. Near school. Close to town. Water paid. \$80. 82 Victoria Lane. EL. 5-9882. D:12-7t

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FOR SALE — AUTOMOBILES

'53 DODGE V8 station wagon on Good transportation. \$195. EL. 5-9196. P:12-28

FOR SALE — REAL ESTATE

A REAL CUTIE AND NEWLY PAINTED TOO!

A 2-bdrm. older home with living room 10x20, dining area 11x8x8.6. Lovely patio, car port and garage with laundry facilities. The property is indeed picturesque. Located in a very nice section of Sierra Madre. The lot is 65x198, level, fenced and beautifully landscaped. The financing is excellent. The owner will carry back a first trust deed for \$10,000 at 6.5% interest — \$98 a month. The taxes are very low. You can move right in!

\$13,750

CALL EL. 5-9164

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RUMMAGE SALE PRICES Men's shirts, pants, 25c up. Ladies' dresses, shoes, blouses, 20c up. Children's shoes, clothing, 10c up. Mattresses, beds, \$5.95. Furniture, antiques, dishes, misc. Fresh stock daily. Open every night till 9

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Open Saturdays and Sundays

Cozy Compact! Charm abounds in this 2 yr. old beauty. 2 BR's. Spacious birch kitchen, lovely tile features. Fully carpeted & wonderful secluded patio. Small lot for easy care — and only \$13,500!

This For You? Brand new 3 B.R. and family room dandy. All bit-in elec. kitchen, lavish nylon carpet. 2 richly appointed baths. Quality and style at \$2,500 dn.

SY. 58-0-58 Barney Yunc

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496 W. Sierra Madre Blvd. Sierra Madre 11 W. Huntington Dr., Arcadia 24-Hour Number — HI. 6-4605

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Name Address City Zone State

Ring in the New!

HAPPY '62 TO YOU Time to extend sincere best wishes to our many friends and customers for a prosperous New Year!

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3 on a lot, good home with income.

Large house R-3 lot 90 x 174, room for more units.

6 units (2 2-bdrm.) (4 1-bdrm.) Fine location.

Extra nice 2 & den. N. Sunnyside, Sierra Madre.

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* WATER HEATERS * DISPOSALS * FURNACES and WALL HEATERS * SPRINKLERS * REPAIRS and REMODELING

Rose Bowl News

continued from page 1
buses will load at Fair Oaks and Colorado and will discharge at Rosemont and Arroyo Blvd., approximately one block from the Bowl. Bus passenger loading after the game will also be made at this point, Arroyo Blvd. and Rosemont.

CHIEF MORRIS also says that particular attention will be paid to scalpers of Rose Bowl tickets in and around the Rose Bowl area. Even the selling of tickets at regular prices is illegal and subject to arrest.

"Plan your route," suggests the chief, referring to both Tournament of Roses parade and the Rose Bowl game, one in the morning, the other in the afternoon. "All persons attending both parade and game are requested to park, if possible, near the Rose Bowl and walk to the parade line."

"Those coming only to the parade should park on the side of the parade route nearest their home."

"The 1962 parade route has not been changed. It will form as usual at Del Mar Blvd. and South Orange Grove, and will start at 8:40 a.m., going north to Colorado, east on Colorado and turning north on Sierra Madre Blvd., continuing on Sierra Madre Blvd. to Victory Park at Paloma and Sierra Madre Blvd. The best viewing sites will probably still be in the eastern end of the city, east of Hill Ave."

"PLAN TO TAKE plenty of time, cautioned the chief. "The greatest crowd in Tournament history is anticipated, so allow ample time to reach your destination." Citizens are cautioned not to bring boxes or other flimsy items to sit or stand upon which may break or which may cause injury to others, if left behind.

Open fires on the surface of the streets will not be permitted. Fires must be in a fire safe container which shall be raised above the street a sufficient distance. Size of fires in fire safe containers is important, they shall not be of sufficient size to create a hazard. The Pasadena Fire Department will maintain a patrol to control all unsafe fires, which when noted, will be extinguished.

"The Parade Honor Line is



MEAT DEPARTMENT
Carl A. Burt
Al Cobb
Douglas Parker
Harry Blaine
Preston Moore
Charles E. Summers

PRODUCE DEPARTMENT
Ed Hawkins

GROCERY DEPARTMENT
John Kennedy
Dick James
Bob Foster
Gary Rhodus
Dick Cook
Victor Holst
Terry Trousdale
Larry Moore
Richard Restivo
Ed Sutton
Bryan Smith
Michael Hubert
F. L. C. Roess
David Roess

OFFICE 3792
Gwen Becker
—ROESS MARKET

Toy Balloon From Here Goes 1,500 Miles

A small Mickey Mouse balloon sent up by Carrie Koulouras, daughter of John G. and Vira Koulouras of 460 E. Grand View, flew through space for more than 1,500 miles, finally alighting in a corn field eight miles west of Missouri Valley, Iowa, and about four miles east of Blair, Neb.

Word of the toy balloon's flight was sent Carrie by Calvin Broughton, a farmer, in whose field the balloon dropped, and whose address is Missouri Valley, Route 1-B. Carrie had attached her name and address to the balloon. Broughton mailed the balloon back to Carrie.

painted light blue," Chief Morris explained. "Those attending the parade are urged to take places up to, but not beyond, this Honor Line. At strategic intersections emergency lanes will be maintained and these must be kept clear for emergency vehicles."

"Do not attempt to buy or sell space on the street," warned the chief. "The streets are public and space may not be sold or saved. Each person must reserve his own place along the parade line."

Chairs placed on public streets must be occupied, otherwise they will be confiscated.

Rescue Team Saves 2

continued from page 1

William and Albert tumbled over the edge. William grabbed a small outcropping as Albert plunged past him, landing on a tiny ledge. Their expensive camera and new binoculars clattered to the canyon floor 60 feet below.

Horrified, Jerry waited till he heard their cries for help, and begging them to hang on, started to make his way from the canyon for help. He started to climb the east wall but a rock gave way and he fell 30 feet, luckily landing in a sand pile. He was shaken up but not seriously hurt.

HE STARTED to climb the west wall and after two more minor falls made it to the ridge.

For four hours Jerry fought the brush and rugged terrain, finally making it to the top, and the fire road that ends there.

Seeing the lights of Bill Adams Pack Station, he abandoned the road and though exhausted, hurried down the ridge, as a bright moon lit his way. There was no way of knowing if his brothers were still able to keep their precarious perch.

Bill Adams called the Sierra Madre Search and Rescue Team for an emergency hurryup job. Rangers Marks and Shargaw of the Forest Service, started up to clear the fire road so they could drive the team to the top of the ridge. Two of the rescue men, Edward La Lone and Ray Lorenzini, started up from the old Halfway House as the rest of the team came down from above.

AT 7 P.M., TWO Los An-



THE PARKWOOD Convalescent Hospital, 161 W. Sierra Madre Blvd., Sierra Madre, held its annual Christmas party for patients and patients' families, Tuesday, Dec. 19. Gifts for each patient were distributed from around the Christmas tree. The Aurora Club from Pasadena High School and the Blue Birds from Sierra Madre sang Christmas songs. A "Holiday Buffet" was served from the beautifully decorated table.

geles County sheriffs' cars arrived with walkie-talkies and searchlights.

La Lone and Lorenzini first located the men, but they were on a far ridge and unable to reach them. They directed the men above to the location via walkie-talkie as the sheriff's men set up base camp and turned their searchlights on.

The Rescue men, coming down from above, reached the stranded men at 10:30 p.m. They were still hanging on, but reported that they could not last much longer. Using nylon ropes, two of the Rescue men were lowered over the brink; they tied the trapped men in and

hoisted them to safety.

The group, guided by Bill Wark, made their way down the mountain, arriving at base camp at 11:30 p.m.

Although the rescued men said that "the members of the Search and Rescue Team looked like angels as they appeared above them and to just forget about their camera and binoculars," two veteran mountain men, Edward and Earl La Lone, re-entered the canyon early Sunday morning, retrieved camera and binoculars, and gave them to their owners.

Today when money talks a token payment is only a whisper.

Council Meeting

continued from page 1

to the new downtown district lighting system which means installing 42 new 20,000 lumen lights on W. Sierra Madre Blvd. from just east of Baldwin to Lima and from Baldwin to Suffolk, site of the new Post Office building. New steel standards and the old wooden poles will be used.

Twenty-two lights will be installed at intersections these of 6,000 instead of the 1,000 to 2,500 present lumens.

COSTS WILL BE prorated, 40 per cent to the city and 60 per cent to the property owners. The system, it is contended, will provide the area with 60 per cent improved lighting.

Many elements entered into the flood control situation, including the possibility of check dams on the Daniels property near the Mira Monte reservoir and which has been held up by reluctance of the property owners to go along with the city in its plans. But the focal point was the Michillinda, N. Sunnyside, Fairview and Passionist Monastery sector, a admittedly fraught with danger to property and lives in case of continued heavy rains.

A number of property owners spoke against the city's plan which included a runoff ditch from around the Monastery property guiding the water into N. Sunnyside and a similar operation in the Michillinda region diverting the water down that street to the sewer at W. Sierra Madre Blvd. and Michillinda.

PAUL BAUMAN, hydraulic expert, advised Council that

there is no telling when a disastrous flood could accompany heavy rains, this resulting in heavy property loss and possibly lives.

Councilman Severin L. Sorensen urged that measures be taken to put the Sierra Madre program into effect without delay, and it was here that Mayor Vannier moved that the city go ahead with its plans regardless of Pasadena.

His move was unanimously approved. Whether some court action will ensue remains to be seen—that move is up to Pasadena.

The drainage situation on a portion of W. Alegria which it has been proposed to abandon, was held up another two weeks pending determination whether the property owners there will agree to share in cost of a runoff plan.

A variance was granted the Richter brothers for a lot owned by Mayor Vannier adjoining his home on W. Bonita and which they propose to develop. Previously it had been granted by the Planning Commission. Mayor Vannier absented himself from the chair during this proceeding, Councilman Abernethy presiding.

More of Shippey

continued from page 1

secret hope of getting "loosened up"—that we can get a thrill out of teetering on the brink of an abyss. But there's nothing really thrilling about abysses. If you'll notice you'll see they are always yawning.

SIMILE OF the week: As overdressed as a Christmas tree.

NEW YEAR'S DAY mil-

lions of Americans will cheer or agonize for their favorite teams in bowl games, feeling intense loyalty to the "home" team—considerably aided by a few players whose homes are far away, but who have been lured to this or that university by "inducements."

For example, the first of the big bowl games this season was the Liberty Bowl in Philadelphia, the teams representing the universities of Syracuse and Miami. But the broadcaster who announced the televised game said, and repeated, that 18 of the players were neither New Yorkers nor Floridians but natives of Pennsylvania.

THAT PROBABLY means they are descendants of immigrants who came to this country to work in steel mills and coal mines. The competition for good footballers is so keen that scholarship is largely measured in pounds of muscle.

All the same, I'll be as fervently for UCLA Monday as anyone else is. Barnum said only half of it when he said the public loves to be humbugged. The public loves to humbug itself.

DECEMBER Readers Digest contains an article showing how Yugoslavia's refusal to follow Moscow's leadership in many things is weakening and embarrassing the Soviet bloc. It might be worth considering before you join in any picketing against the fulfilling of our 1959 contract to sell some 15-year-old planes to Yugoslavia.

People who borrow money go into the hole to get out of a rut.

ROESS MARKET

331 W. SIERRA MADRE BLVD. at LIMA

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OSCAR MAYER 3 LB. PULLMAN CANNED HAMS **\$2.79**

THE VERY BEST GROUND ROUND **75¢**

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OH BOY

Pepperoni Pizza **79¢** LARGE 19 OZ. FAMILY SIZE

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